

**Mid Term Evaluation of “Special Programme for Promotion of Millets in Tribal Areas of Odisha” ( Odisha Millets Mission, OMM ) Phase-I Blocks**  
**Nuapada District**



**Submitted to-**



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(ICSSR Research Institute in Collaboration with Govt. of Odisha )  
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**Green India**



## Abbreviations

CBOs:	community-based organisations
CRPs:	Cluster Resource Persons
CSOs:	Civil Society Organisations
DAFP:	Directorate of Agriculture and Food Production
FAO:	Food and Agriculture Organisation
FAs:	Facilitating Agencies
FPC	Farmer Producer Company
FPO	Farmer Producer Organisations
GP:	Gram Panchayat
HSC:	High School Certificate
ICDP-CC:	Integrated Cereals Development Programmes in Coarse Cereals based Cropping Systems Areas
IFS:	Integrated Farming System
INSIMP:	Initiative for Nutritional Security through Intensive Millets Promotion
LS:	line sowing
LT:	line transplanting
MFP:	Minor Forest Produce
MGNREGS:	Mahatma Gandhi National Rural Employment Guarantee Scheme
MMA:	Macro Management of Agriculture
MT:	Metric Tonne
NAPCC:	National Action Plan on Climate Change
NCDS:	Nabakrushna Choudhury Centre for Development Studies
NMSA:	National Mission for Sustainable Agriculture
NPM:	Non-pesticide Pest Management
OMM:	Odisha Millets Mission
PCPDC:	Per Capita Per Day Consumption
PDS:	Public Distribution System
RADP:	Rainfed Area Development Programme
RKVY:	Rashtriya Krishi Vikas Yojana
SC:	Scheduled Caste
SMI:	systemic millets intensification
ST:	Scheduled Tribe
WASSAN:	Watershed Support Services and Activities Network

## Chapter-I: Introduction

### 1.1 Background

History of millet is as old as the food history of human civilisation. There is evidence of millet cultivation in the Korean Peninsula dating back to the Middle Jeulmun Pottery Period (around 3,500–2,000BC). In India, millets have been mentioned in some of the oldest Yajurveda texts, identifying foxtail millet (*priyangava*), Barnyard millet (*aanava*) and black finger millet (*shyaamaka*), thus indicating that millet consumption for human food is as old as Indian Bronze Age (4,500BC).<sup>1</sup> It's mentioned in the Bible as one of the grains used to make bread. In ancient China, millet was one of five sacred grains and the Chinese believed that it was brought from the heavens by Houji or "Lord Millet," a culture hero worshiped as the founding ancestor of farming. In Europe, millet formed an important part of the daily diet during the Roman Empire, however lost relevance during Middle Ages in the name of inferior foods and poor men's foods.<sup>2</sup> Martin Jones, in his research work "Origin and Spread of Millets" notes that millets became common in North China heartland around 7500 years ago and later on these millets travelled from North China to Central Asia and Europe and South through Thailand to India through nomadic shepherds.<sup>3</sup>

Millet is an imprecise English term applied to a large number of smaller-grained, largely tropical cereals that are often distantly related. Millets tend to be small-seeded cereals, i.e., distinct from wheat, barley, oats, rice, and maize. The most important types are pearl, finger, proso, and foxtail millets; other types of local significance include kodo, little, barnyard, and fonio millets, and teff.<sup>4</sup> In India, different types of millets continued to be a significant part of adivasi / tribal communities' diets in different parts of the subcontinent until the large-scale promotion of wheat and paddy through the green revolution. Millets were the staple grains of large sections of the population that did not have access to assured irrigation for their lands.<sup>5</sup> Considering the simple cultivation process of millets, most often millet cultivation is ridiculed as 'lazy farmer's crop' because the usual process of cultivation does not require much technical process and inputs for its fruitful harvest. Simply the seeds are broadcasted and harvested after three months. Similarly, there is also social stigma associated with millet consumption as poor man's food.

### 1.2 Increased Relevance of Millet Production and Consumption

Despite societal discouragement for millet production and consumption, millets are nutritionally superior food which contain rich micronutrients compared to rice and wheat. Millets are rich in minerals like iron, magnesium, phosphorous and potassium. Finger millet is the richest in calcium content, about 10 times that of rice or wheat. In this fashion, nutrient to nutrient, every single millet is extraordinarily superior to rice and wheat and therefore can be considered as the solution for the malnutrition that affects a vast majority of the Indian population.

As per one report of the FAO, historically India is the largest global producer of millets. However, during last two decades, the importance of millet as food staples, has been declining in India owing to rising

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<sup>1</sup> ICRISAT Official website

<sup>2</sup> <https://foodprint.org/real-food/millet/>

<sup>3</sup> Jones, Martin (2016): " Food Globalisation in prehistory: The agrarian foundations of an interconnected continent", Journal of the British Academy, Vol-4, PP 73-87

<sup>4</sup> M.I. Gomez, S.C. Gupta, in Encyclopedia of Food Sciences and Nutrition (Second Edition), 2003

<sup>5</sup> <https://themillet.org/a-brief-history-of-millets/>



income of the people, growing urbanization, and government policies. More than 50.0% of the millet production is currently finding its way into alternative uses as opposed to its consumption only as a staple.<sup>6</sup> In recent years, in Europe and North America, millets are gaining prominence as staple food owing to their gluten-free and hypoglycaemic properties. As per the UN Food and Agriculture Organization's data, agriculture accounts for 70% of total water consumption among these sectors. It is highest for Asia and Africa where agriculture is in primary sector of economy. Among agricultural crops, rice and wheat are staple food in large parts of globe. However, these crops like paddy and wheat are water intensive and are unlikely to be sustainable, as freshwater resources are depleting around the globe. Millet grows easily in dry climate, have smaller harvesting period and require minimal water quantity. Millets could be a sustainable alternative to rice and wheat, as a new staple food. It can also help in providing food security to large population in the coming years. Given the nutritional value associated with millets and its climate resilient capacity there is growing emphasis on millets consumption as well as production. Despite decreased popularity of millets during past decades, continuation of millet cultivation is reemphasized in recent years owing to its historical versatility, resilience in difficult environments, nutritional properties and health benefits, long storage life and economic potential.<sup>7</sup>

### 1.3 Emphasis towards Millet Production in India

Nearly 60 percent of India's cultivated area is rain-fed, the damage caused by climate change is huge in the agriculture sector. In order to save the farmers from climate stresses, there is imperative need of promotion of climate smart agricultural practices among the farmers. Cultivation of millets is considered to be as one of the climate smart agricultural practices.<sup>8</sup> In order to increase millet production in the country, Govt. of India has taken several initiatives under different policies formulated from time to time. The important policies in this regard include Initiative for Nutritional Security through Intensive Millets Promotion (INSIMP) and Rainfed Area Development Programme (RADP) which are part of Rashtriya Krishi Vikas Yojana" (RKVY), and Integrated Cereals Development Programmes in Coarse Cereals based Cropping Systems Areas (ICDP-CC) under Macro Management of Agriculture (MMA). Besides, the National Mission for Sustainable Agriculture (NMSA) adopted by Department of Agriculture & Cooperation, Ministry of Agriculture Government of India in 2014, has the objective of enhancing agricultural productivity especially in rainfed areas focusing on integrated farming, water use efficiency, soil health management and synergizing resource conservation. The programme has a mandate of improving millet production in the country. NMSA derives its mandate from Sustainable Agriculture Mission which is one of the eight Missions outlined under National Action Plan on Climate Change (NAPCC). NMSA aims at promoting sustainable agriculture through a series of adaptation measures focusing on ten key dimensions encompassing Indian agriculture namely; 'Improved crop seeds, livestock and fish cultures', 'Water Use Efficiency', 'Pest Management', 'Improved Farm Practices',

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<sup>6</sup> Rao, P. P. and Basavaraj, G. (2015). Status and prospects of millet utilization in India and global scenario, Millets: Promotion for Food, Feed, Fodder, Nutritional and Environment Security, Proceedings of Global Consultation on Millets Promotion for Health & Nutritional Security. Society for Millets Research, ICAR, Indian Institute of Millets Research, Hyderabad, Pp. 197-209.

<sup>7</sup> Apetrei, Cristina (2012), "Food Security and Millet Cultivation in the Kumaon Region of Uttarakhand", Research Report for Gene Campaign, August 2012.

<sup>8</sup> Behera, Manoj. (2017). Assessment of the State of Millets Farming in India. MOJ Ecology & Environmental Science. 2.



‘Nutrient Management’, ‘Agricultural insurance’, ‘Credit support’, ‘Markets’, ‘Access to Information’ and ‘Livelihood diversification’.<sup>9</sup>

### 1.3.1 Intensive Millet Promotion (INSIMP)

The Central government launched the Initiative for Nutritional Security through Intensive Millet Promotion (INSIMP) in 2011-12 to promote millets as “nutri-cereals”. The scheme aimed at increased production of millets in the country. The scheme proposed to bring 0.5 million hectares (ha) under millet cultivation. A key feature of INSIMP is giving input kits, comprising urea and pesticides; costing Rs 2,000-3,000 depending on the type of crop; and seed kits, comprising hybrid seeds to the farmers. These kits are supplied by nodal agencies in a state, and are, in turn, procured from various manufacturers. The other key aspects of the scheme such as the post-harvest handling of millets, involving establishment of processing and value-addition units were also taken into consideration. Composite millet processing centres, that handle de-stoning, de-hulling, flaking and rava- making, were planned to be established across millet producing areas in the country. The scheme has been implemented since Kharif 2011. As per the scheme provisions, Technology demonstrations in compact blocks were organized in selected districts for four categories of millets – Sorghum, Pearl millet, Finger millet and small millets. Technology demonstration kits of critical inputs of nutrients and plant protection measures comprising of micro-nutrients, fungicides and bio-fertilizers, DAP, urea, potash and pesticides including weedicides at a total cost of Rs. 3,000/- per ha for sorghum, pearl millet and finger millet and Rs. 2,000/- per ha for small millets would be supplied to all the farmers in the units. These kits would be supplied free of cost to the beneficiary farmers subject to maximum area of 2 hectare.

### 1.3.2 National Mission for Sustainable Agriculture (NMSA)

National Mission for Sustainable Agriculture (NMSA) has been formulated for enhancing agricultural productivity especially in rainfed areas focusing on integrated farming, water use efficiency, soil health management and synergizing resource conservation.

### 1.3.3 Rainfed Area Development Programme (RADP)

RADP put forward a holistic approach to rainfed area development through the promotion of rainfed farming systems and by focusing on the needs of small and marginal farmers through integrated farming practices, assistance to farmers in improving the productivity of existing cropping patterns and in diversifying production. Support to millets was only one component amongst its programme components. Similarly, millets through MMA under ICDP-CC being a sub-category had limited reach. As a part of the Rashtriya Krishi Vikas Yojana (RKVY), RADP aims at Developing and identifying new areas receiving adequate rainfall for millet farming. Implementation of RADP has been taken up since 2014-15. Rainfed Area Development Programme (RADP) is one of the four components of National Mission for Sustainable Agriculture (NMSA). RADP involves an area-based approach for development and conservation of natural resources along with appropriate integrated farming system. It explores potential utilization of natural assets created / available through Watershed Development and Soil conservation activities under MGNREGS/NWDPRA / RVP /RKVY /IWMP etc. It aims at promoting Integrated Farming System (IFS) with emphasis on multi cropping, rotational cropping, inter cropping, mix cropping practices and allied activities of Horticulture, Livestock, Fishery, Forestry, Apiculture,

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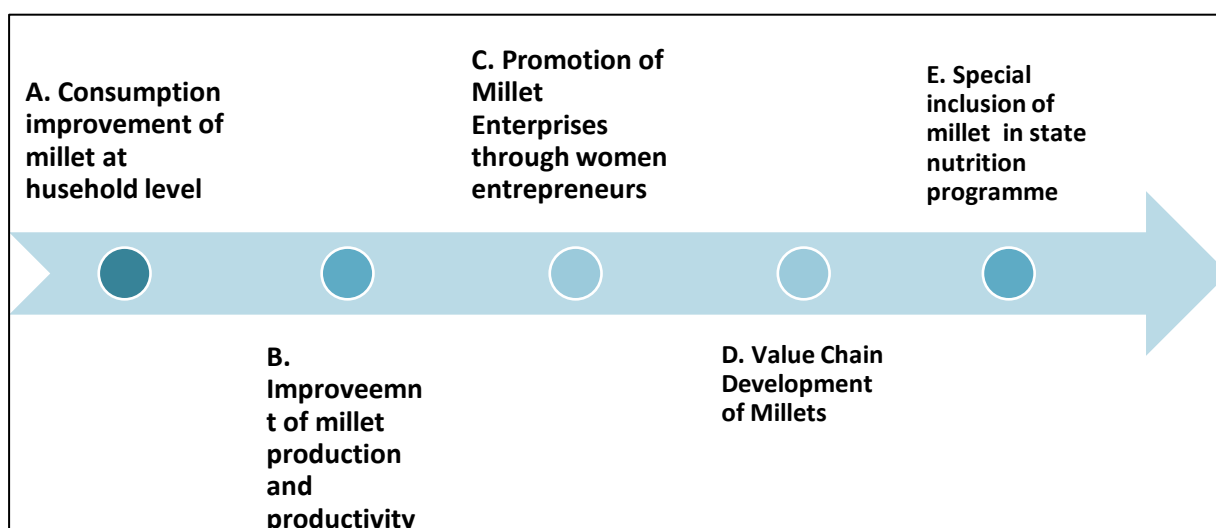
<sup>9</sup> Department of Agriculture & Cooperation, (2014), “National Mission for Sustainable Agriculture (NMSA): Operational Guidelines”, Ministry of Agriculture, Government of India

Mushroom etc which enable the farmers in not only maximizing farm production for sustainable livelihood, but also to mitigate the impact of drought, flood, and other extreme weather events.

#### 1.4 Special Programme for Millets in Tribal Areas of Odisha

Special Programme for millets in tribal areas otherwise called Odisha Millet Mission (OMM) evolved in 2017, after a state level consultation organized by Planning and Convergence Department, Govt. of Odisha on the subject “Comprehensive Revival of Millets in Tribal areas of Odisha” to secure Nutrition Security and mitigate drought in South Odisha held at Nabakrushna Choudhury Centre for Development Studies on 27<sup>th</sup> January 2016. This led to a series of interactions and a memorandum of understanding (MoU) was signed on 27 February 2017 between the Directorate of Agriculture and Food Production (DAFP) as the state level nodal agency that would monitor and implement the programme, NCDS as the state secretariat that would also anchor the research secretariat, and Watershed Support Services and Activities Network (WASSAN) that would anchor the programme secretariat as part of the state secretariat. The date of signing of the contract was treated retrospectively as the start date of programme implementation. The programme period spans over a five-year time period from 2017 to 2022. The first three years of programme period constituted to be programme implementation phase and the subsequent two years comprise of consolidation, expansion and institutionalisation. As per the Programme Guidelines<sup>10</sup>, the key project objectives include increased household consumption of millets by around 25 percent, enhancement of household nutrition security and to create demand for millets with special focus on women and children.

The programme also aims at promoting millet processing enterprises at GP and block level to ensure household access for easy processing and value-added millets and millet products. Improvement of millet productivity, profitability from millet cultivation, development of millet-based enterprises with market led value chain activities, promotion of women entrepreneurs for millet-based activities, inclusion of millet in state nutrition programme including public distribution programme are the added objectives for which the special programme on millets is implemented in the state.



<sup>10</sup> National Food Security Mission Cell, Directorate of Agriculture and Food Production, Govt. of Odisha, Guidelines for Implementation of “Special Programme for Millets in Tribal Areas of Odisha”, Letter No-40856, dated 25.11.2016.

Selected blocks within the districts covered under OMM are assigned to civil society organisations (CSOs), which are called as the facilitating agencies (FAs) of the programme. Mainly the NGOs are involved as the facilitating agencies at Block level. The FAs are very much involved in the last-mile delivery and adoption of OMM. Towards overall implementation of the programme, the government collaborates with CSOs and community-based organisations (CBOs), and seeks advice from external agencies on technical aspects and programme implementation. The programme focusses on training millet farmers to follow improved practices of systemic millets intensification (SMI), line sowing (LS), and line transplanting (LT). Farmers who adopt the improved methods receive a cash transfer directly to their bank accounts, upon successful verification. This is to note that SMI is the application of the principles of systemic rice intensification (SRI) on millets, whereby young seedlings are planted in a specific square pattern. It also involves maintaining a certain level of soil condition over the growing period. Line sowing is a method of sowing seeds directly on the field in the form of a line and maintaining precise spacing. Line transplanting involves transplanting a young sapling raised in a nursery, in the form of lines with specific spacing.<sup>11</sup> The programme also supports farmers in adopting improved crop management practices such as weeding, rolling, crop-cutting, and non-pesticide pest management (NPM). This is done via traditional agricultural extension models, using field demonstrations and trainings by the CSOs in collaboration with CBOs such as farmer producer groups, and women's collectives.

### 1.5 Programme Outreach in Nuapada District

During first phase programme intervention of OMM, 531.41 hectares of land in three blocks covering Boden, Komna and Sinappali are taken up for ragi cultivation. Out of the total land area taken up for ragi cultivation, the percentage share of Boden, Komna and Sinapalli stand at 51.5, 23.3 and 25.2 percent respectively. Out of overall land area taken up in the state, percentage share of Nuapda district is only 2.4 percent.

**Table –1.1: Coverage of Ragi under first phase OMM Project Intervention in Nuapada district**

Sl .	Blocks	Land area taken up for ragi cultivation by Districts, blocks and crop years (in Hectares)				% Share of the block in district total	% Share of the district in state total
		2017-18	2018-19	2019-20	All Years		
1	Boden	85.71	49.4	138.54	273.65	51.5	2.4
2	Komna	21.67	57.8	44.46	123.93	23.3	
3	Sinapali	24.03	54.2	55.6	133.83	25.2	
	<b>Sub total</b>	<b>131.41</b>	<b>161.4</b>	<b>238.6</b>	<b>531.41</b>	100.0	
	<b>Grand Total</b>	<b>3161.03</b>	<b>7625.93</b>	<b>11288.8</b>	<b>22075.8</b>		<b>100.0</b>

Source: Computed from WASSAN Official data

With respect to non ragi millets during first phase intervention of OMM, Nuapada district accounts 7.8 percent of the total land area for non ragi millets cultivation for the entire OMM area of the state. Within the district, percentage share of Sinapali block stands marginally higher than that of Boden and Komna blocks.

<sup>11</sup> Basu, Subhodeep et. al. (2021), "Addressing the nutrition crisis: Reflections from Odisha Millets Mission", Ideas for India, <https://www.ideasforindia.in/topics/agriculture/addressing-the-nutrition-crisis-reflections-from-odisha-millets-mission.html>

**Table- 1.2: Coverage of Non ragi Millets under first phase OMM Project Intervention (land Area in Hectares) in Nuapda district**

Sl	Blocks	Land area taken up for non-ragi millet cultivation by Districts, blocks and crop years (in Hectares)				% Share of the block in district total	% Share of the district in state total
		2017-18	2018-19	2019-20	All Years		
1	Boden	0	96	0	96	31.81	7.8
2	Komna	0	96	1.8	97.8	32.41	
3	Sinapali	0	95	13	108	35.79	
	<b>Sub total</b>	<b>0</b>	<b>287</b>	<b>14.8</b>	<b>301.8</b>	100.00	
	<b>All districts</b>	<b>114.45</b>	<b>1880.8</b>	<b>1873.71</b>	<b>3868.96</b>		100.0

Source: Computed from WASSAN Official data

Out of the total millet farmers registered in the overall OMM area of the state, percentage share of Nuapada district is about 5.3 percent. There were 3365 millet farmers registered under first phase OMM in Nuapada district and percentage share of registered farmers in Boden, Komna and Sinapalli were 41.3, 27.5 and 31.2 percent respectively.

**Table-1.3: Farmer Outreach under first phase intervention OMM in Nuapada district**

Sl.	Blocks	Number of farmers covered under first phase OMM by districts, blocks and crop years (No. of farmers)				% Share of the block in district total	% Share of the district in state total
		2017-18	2018-19	2019-20	All Years		
1	Boden	345	402	642	1389	41.3	5.3
2	Komna	92	359	474	925	27.5	
3	Sinapali	184	357	510	1051	31.2	
	<b>Sub total</b>	<b>621</b>	<b>1118</b>	<b>1626</b>	<b>3365</b>	100.0	
	<b>All districts</b>	<b>8636</b>	<b>21972</b>	<b>32394</b>	<b>63002</b>		100.0

Source: Computed from WASSAN Official data

## 1.6 Terms of Reference of the Study

Naba krushna Choudhury Centre for Development Studies (NCDS), Bhubaneswar has commissioned the mid-term evaluation study of Odisha Millet Mission covered under first phase implementation in 29 blocks except Chandrapur block in Rayagada district. Resultingly, the study covers all the 29 blocks of seven districts through a sample-based household survey of the millet farmers covered under OMM. In order to strengthen evidence-based decision making in further project implementation, the study is to compare the findings of the mid-term evaluation study with corresponding baseline findings so as to understand the changes taking place at farmers' household level as a result of OMM intervention. In this background, the objectives stipulated in the baseline study remains valid for the mid-term evaluation study. The mid-term evaluation of OMM in Nuapada district is a part of the overall mid-term evaluation of the entire state.

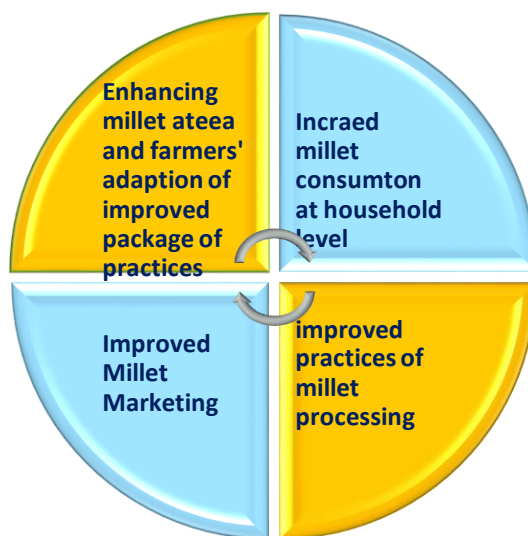
## 1.7 Objectives

- To assess the socio-economic condition of Millet HHs in the project area.
- To outline the millet production Productivity and Package of Practices in the project area.
- To assess the consumption pattern of millets among the households in the project area.
- To examine the method of processing and mode of Marketing of millets produced by the farmers.

## 1.8 Methodology

### 1.8.1 Study Approach

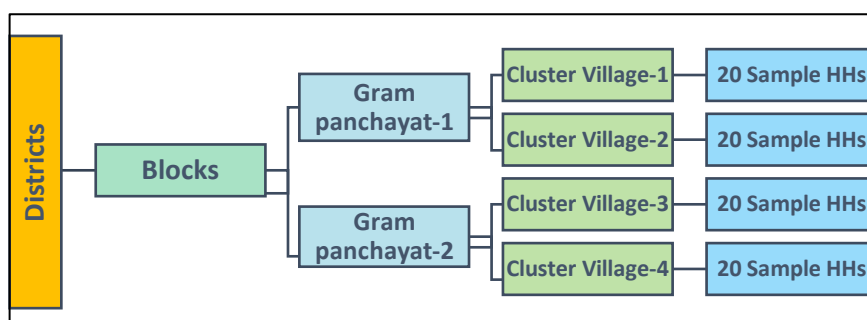
The midterm evaluation study is carried out with the objective of assessing the performance of OMM implementation on the basis of selected output and outcome and impact indicators as framed in the project log-frame as formulated under the project. The indicators at the district and block level are well aligned to gather consolidated evidence at the state level. The assessment of output and outcome and impact indicators entails the approach of impact pathway of project intervention under different project components. The four major components of OMM



intervention comprises increased millet production through enhancing millet area and adaption of improved package of practices by millet farmers, increased millet consumption at household level, improved practices of millet processing and improved millet marketing in the project area. These are collectively levelled as four pillars of OMM's intervention in the project area. This is to mention that the evaluation is carried out to measure the current values of those baseline indicators and to examine the pattern of changes taking place due to OMM intervention in the project area. The horizontal differences in the values of baseline indicators and midline indicators either positive or negative are treated as the outcome and impact of OMM intervention in the project areas.

### 1.8.2 Sampling Process

The Mid-Term Survey is conducted in all of the three intervention blocks of under the first phase implementation of OMM. The household samples at each of the block were selected on the basis of



three stage sampling process involving GP selection process in the first stage, Village selection process in the second stage and ultimately household selection process in the third stage. For each of the intervention block, by looking at the list of programme GPs, two GPs located in a cluster were identified in the first stage. From each of the selected GP, two programme villages located in a cluster were identified in the second stage. Thus, for each block the study ultimately covered four villages. From each of the selected village in a block, ultimately 20 households were randomly chosen from the list farmers registered under OMM. In this process, about 80 households (millet farmers registered under OMM)

were covered for each of the selected block. Apart from household coverage, one Facilitating Agency in each Block, Community Resource Persons, CRPs/CBOs/ District Coordinators of WASSAN/ Key Informants were also covered. The Sample design of the study is as per table 1.4.

**Table-1.4: Sample Design in Nuapda District**

Sl.	Blocks	Gram Panchayats	Villages	No. of households covered in the study
1	Boden	Khaira, Nagapada	Sukalpur & Mundagaon Makbiril & Bhuipani	80
2	Komna	Kurumpuri, Michhapali	Khaligaon & Bisibahal Diamunda & Mundapale	81
3	Sinapalli	Ghatmal, Renimunda	Jogabhatta & Pandripani Ranimunda & Maheswara	80
	All Blocks			<b>241</b>

### 1.8.3 Statistical Instruments

- Household Questionnaire for Millet Farmers
- Format for Facilitating Agency
- Format for CRP/ CBO/ District Coordinator (WASSAN)
- KII Check list
- FGD Discussion Points

### 1.8.4 Study Period

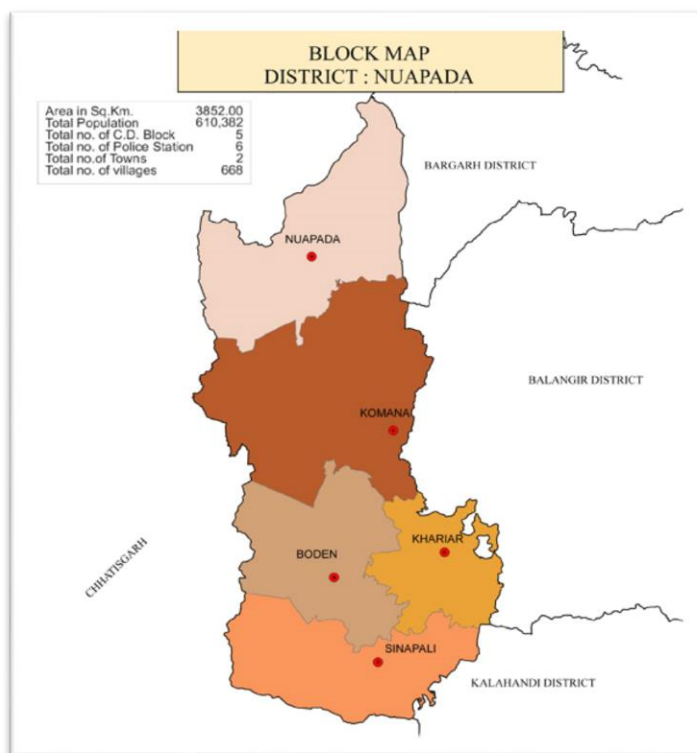
The field work pertaining to the study was undertaken simultaneously in all of the project districts by deploying separate study teams for each of the district during the period 1<sup>st</sup> June 2021 to 30<sup>th</sup> June 2021.

## Chapter-II: First Phase Implementation of Odisha Millets Mission: Nuapada District

The first phase implementation of Odisha Millet Mission was started in seven southern Odisha districts Gajapati, Kalahandi, Kandhamal, Koraput, Malkangiri, Nuapada and Rayagada. A brief statistical profile by major socio-economic indicators of Nuapada district is outlined in this chapter. The pattern of millet production is discussed in the light of changes taking place over time. With the intension of providing a perspective to the ongoing study, the first phase intervention in terms of coverage of GPs, villages, number of farmers and area put for all types of millet cultivation under all types of agronomic practices are also highlighted in this chapter.

### 2.1 Nuapada District

Nuapada District belongs to state of Odisha, India. The district is located in the western part of Odisha. It lies between 20-degree N and 21 degree 5' latitude and 82 degree 40' E longitude. The boundaries of Nuapada extends in the north, west and south to Raipur District of Chattishgarh and in the east to Bargarh, Balangir and Kalahandi Districts of Odisha. This district is spread over a geographical area of 3,852 sq. Kms. The administrative headquarters of the district is located at Nuapada itself. The District of Nuapada was a part of Undivided Kalahandi District till early March 1993, but for the administrative convenience, Kalahandi District was divided into two parts i.e., Kalahandi and Nuapada vide State



Government Notification No. DRC-44/93/14218/R. dated 27 March 1993. Present Nuapada District comprises one sub-division (Nuapada), and five Blocks (Khariar, Sinapalli, Boden, Nuapada and Komna). The plains of Nuapada subdivision fringed by rugged hill ranges stretch southward, which belong to the main line of the Eastern Ghats and contains extensive plateaus of about 4000 ft (1200 m) in elevation with long tropical grass grown over them. The hill sides rising precipitously from the plains are covered with dense sal forests. There are 670 nos. of Revenue villages in the district with a population of 6,10,382 as per 2011 census. The total number of rural households in the district stands at 1,44,299. The total Scheduled Caste (SC) Scheduled Tribe (ST) population comprise 13.46 % and 33.80 % respectively of the total district population. A snapshot profile of Nuapada district is presented in table 2.1.



**Table 2.1: Brief Statistical Profile of Nuapada District**

Sl.	Particulars	Value	Sl.	Particulars	Value
1	Population (In Lakh)	6.1	18	Land Use Pattern (Area in '000 ha), (2014-15) *	
2	Male (In Lakh)	3.0		Total Geographical Area (sq.km)	3852
3	Female (In Lakh)	3.1		Forest	43
4	Scheduled Caste (In Lakh)	0.8		Land put to Non-agricultural use	25
5	Scheduled Tribe (In Lakh)	2.1		Barren & Non-Cultivable Land	8
6	Others (In Lakh)	3.2		Permanent Pasture	17
7	Household (HH) (In Lakh)	1.5		Net Area Sown	109
8	Average HH Size	4.0		Cultivable waste Land	9
9	Sex Ratio	1021		Other Fallow	10
10	Total Worker (In Lakh)	3.1		Current Fallows	23
11	Main Workers (In Lakh)	1.5		Misc. Trees and Groves	1
12	Marginal Workers (In Lakh)	1.5	19	Agriculture, 2014-15*	
13	Non-Workers (In Lakh)	3.0		Average Fertilizer Consumption (Kg/ha)	38.2
14	Work Participation Rate (WPR)	50.1		Irrigation Potential ('000 ha)	104.4
15	Literacy Rate (%)	57.3	20	Proportion of Villages Electrified (as on March 2014)	100.0
16	No. of Job Card Issued	123295	21	Credit Deposit Ratio (2012)	34.8
17	HH provided employment in MGNREGS	79857	22	No. of Aanganwadi Centres (AWCs), 2016	1356

\*District at a Glance-2016, Note: MGNREGS is Mahatma Gandhi National Rural Employment Guarantee Scheme

## 2.2 Production of Millets in Nuapada district

As per table 2.27, ragi area in 2010s compared to 2000 has decreased by 33.77 percent in Nuapada district. During the corresponding period, at the state level it has decreased by 21.77 percent. This implies relatively there is more shifting of land from ragi cultivation to other crops in Nuapada district in relation to the overall state picture. However, for small millets there is positive increase in the land area in 2010s compared to 2000s. The proportionate share of Nuapada district in overall annual ragi production of the state has declined from 2.04 percent in 2010s compared to 2000s.

**Table-2.2: Area under ragi and small millets cultivation in Nuapada district compared to All Odisha**

Sl.	Regions	Decadal variation in the land area under annual ragi and Small Millets cultivation in Nuapada district compared to all Odisha (Land area in 000 hectares)					
		Ragi			Small Millet		
		2000s	2010s	Decadal Variation (%)	2000s	2010s	Decadal Variation (%)
1	Nuapada	3.85	2.55	-33.77	2.84	2.88	1.41
2	All Odisha	189.07	148.05	-21.70	26.33	23.80	-9.61
	Nuapada district as % to All Odisha	2.04	1.72		10.79	12.10	

Source: Computed from compiled data base from Odisha Agricultural statistics (2000-01 to 2017-18), Directorate of Agriculture and Food Production, Govt. of Odisha

As per table 2.3, the yield rate of ragi in Nuapada district tends to increase by 4.71 percent during 2010s compared to 2000s. During the corresponding period, at state level it has increased by 12.83 percent. The yield index of ragi in Nuapada district in comparison to state level performance of the same depicts lower status of the district during both the decades. On the other hand, in the case of small millets, the yield index is improved in 2010s compared to 2010s. The decadal variation in yield rate for the district is better in Nuapada district in comparison to the state level.

**Table-2.3: Yield Rate of ragi and small millets in Nuapada district compared to All Odisha**

Sl.	Regions	Decadal Variation in average annual yield Rate of ragi and small millets in Nuapada district compared to all Odisha (Yield Rate in Kg/ Hectare)					
		Ragi			Small Millet		
		2000s	2010s	Decadal Variation (%)	2000s	2010s	Decadal Variation (%)
1	Nuapada	670.33	701.88	4.71	440.22	537.25	22.04
2	All Odisha	791.2	892.7	12.83	453.6	505	11.33
	Yield index of the district (All Odisha = 100)	84.72	78.62		97.05	106.39	

Source: Computed from compiled data base from Odisha Agricultural statistics (2000-01 to 2017-18), Directorate of Agriculture and Food Production, Govt. of Odisha

The average annual production of ragi and small millets in Nuapada district compared to all Odisha is separately analysed for 2000s and 2010s in table 2.4. It is revealed that the decadal variation in ragi production in the district as well as the state is negative. However, the percentage fall in 2010s compared to 2000s in the district stands higher compared to all Odisha level. Percentage share of the district in the total ragi production of the district stood at 1.70 percent in 2000s which has slightly decreased to 1.37 percent in 2010s. In the case of production volume of small millets, there is 28.10 percent average annual increase in 2010s compared to 2000s in the district which is much higher compared to state level figure during the corresponding period.

**Table-2.4: Ragi and small millets production in Nuapada district compared to All Odisha**

Sl.	Regions	Decadal Variation in Volume of Ragi and small millets Production in Nuapada district compared to All Odisha (Production in 000 MT/ Hectare)					
		Ragi			Small Millet		
		2000s	2010s	Decadal Variation (%)	2000s	2010s	Decadal Variation (%)
1	Nuapada	2.54	1.8	-29.13	1.21	1.55	28.10
2	All Odisha	149.39	131.19	-12.18	11.71	12.07	3.07
	Nuapada district as % to All Odisha	1.70	1.37		10.33	12.84	

Source: Computed from compiled data base from Odisha Agricultural statistics (2000-01 to 2017-18), Directorate of Agriculture and Food Production, Govt. of Odisha

### 2.3 Progress of Odisha Millet Mission in Nuapada District

By the end of Kharif 2019-20, OMM has covered three blocks in Nuapada district. Cumulatively, in all these blocks, there is outreach of OMM in 87 GPs, 198 villages, 4977 farmers and 3765.87 hectares of land area under millet cultivation. The details of progress of OMM in Malkangiri district is shown in the table 2.5 given ahead.

**Table-2.5: Progress of Odisha Millet Mission in Nuapada Districts**

Sl.	Time Period	Coverage of OMM in Nuapada district				
		Blocks	No. of GPs	No. of Villages/ Hamlets	No. of farmers	Land Area (Acres)
1	Kharif 2017-18	Boden	3	8	337	208.30
		Komna	2	4	92	52.64
		Sinapalli	4	8	144	44.37
		Sub Total	9	20	573	305.31
2	Rabi 2017-18	Boden	3	7	345	211.80
		Komna	2	4	93	93.00
		Sinapalli	4	8	184	159.02
		Sub Total	9	19	622	463.82
3	Kharif 2018-19	Boden	7	23	421	372.00
		Komna	8	14	389	601.25
		Sinapalli	15	30	357	146.00
		Sub Total	30	67	1167	1119.25
4	Rabi 2018-19	Boden				
		Komna				
		Sinapalli	3	4	15	4.20
		Sub Total	3	4	15	4.20
5	Khari 2019-20	Boden	9	29	900	874.42
		Komna	11	27	900	427.70
		Sinapalli	16	32	800	571.15
		Sub Total	36	88	2600	1873.27
		Total	87	198	4977	3765.85

Source: Compiled from the Tracking Sheets of State Odisha Millet Mission

### Concluding Remarks

Ragi area in 2010s compared to 2000 decreased by 33.77 percent in Nuapada district in comparison to 21.77 percent at state level during the same period. This implies relatively there is more shifting of land from ragi cultivation to other crops in Nuapada district in relation to the overall state picture. However, for small millets there is positive increase in the land area in 2010s compared to 2000s. The yield index of ragi in Nuapada district in comparison to state level performance of the same depicts lower status of the district during both the decades. On the other hand, in the case of small millets, the yield index is improved in 2010s compared to 2010s. The decadal variation in ragi production in the district as well as the state is negative. However, the percentage fall in 2010s compared to 2000s in the district stands higher compared to all Odisha level. Percentage share of the district in the total ragi production of the district stood at 1.70 percent in 2000s which has slightly decreased to 1.37 percent in 2010s. In the case of production volume of small millets, there is 28.10 percent average annual increase in 2010s compared to 2000s in the district which is much higher compared to state level figure during the corresponding period. By the end of Kharif 2019-20, OMM has covered three blocks in Nuapada district. Cumulatively, in all these blocks, there is outreach of OMM in 87 GPs, 198 villages, 4977 farmers and 3765.87 hectares of land area under millet cultivation.

## Chapter-III: Socio Economic Characteristics of Millet Farmers of Nuapada District

The farmer households supported under OMM for undertaking millet production in their lands is defined as millet households in the ongoing study. The study covers a sample of 241 millet households spread across three blocks Boden, Komna and Sinapalli in Nuapada district. Details of the sample coverage is already discussed in the previous chapter. The socio-economic conditions of the millet farmers' households based on selected socio-economic characteristics is analysed in this chapter.

### 3.1 Sex Category

Millet farmers classified on the basis of sex category as male and millet farmers reveals that majority of registered millet farmers are male farmers. Overall, about 80.5 percent of millet farmers of Nuapada district are males and the remaining 19.5 percent are females. Incidence of female millet farmers is comparatively higher at Komna block in relation to Boden and Sinapali blocks.

**Table 3.1: No. of farmers by sex category**

Sl.	Blocks	Number of farmers by sex category					
		Males	%	Females	%	Total	%
1	Boden	66	82.5	14	17.5	80	100.0
2	Komna	60	74.1	21	25.9	81	100.0
3	Sinapali	68	85.0	12	15.0	80	100.0
	Total	194	80.5	47	19.5	241	100.0

### 3.2 Social Category, Religion and Mean age of millet farmers

Classification of millet farmers on the basis of social category reveals that majority of millet farmers, overall, to the extent of 76.7 percent are Scheduled Tribes (STs) followed by other castes (12.0%) and the remaining 1.2 percent are SCs. Highest incidence of millet farmers to the extent of 98.8 percent at Komna block are found as tribals. The incidence of tribal millet farmers at Boden and Sinapalli blocks is found at 80.0 and 81.3 percent respectively. The mean age of millet farmers is overall found at 47.5 years. This implies that experienced farmers are found to have been registered as millet farmers under OMM. With respect to religion, all of the millet farmers are Hindus by religion in all of the blocks covered under OMM.

**Table 3.2: No. of farmers by Social Category**

Sl.	Blocks	No. of farmers by Social Category								Mean age of Millet farmers	Religion (% of HHs)
		SC	%	ST	%	OC	%	Total	%		
1	Boden	3	3.8	64	80.0	13	16.3	80	100.0	51.5	100.0
2	Komna		0.0	80	98.8	1	1.2	81	100.0	44.8	100.0
3	Sinapali		0.0	65	81.3	15	18.8	80	100.0	46.3	100.0
	Total	3	1.2	209	86.7	29	12.0	241	100.0	47.5	100.0

### 3.3 Educational Background

The educational background of millet farmers as indicated in table 3.3 reveals that majority of millet farmers of Nuapada district are illiterates followed primary level of education. In percentage terms, out

of the total registered millet farmers, as high as 60.2 percent are illiterates followed by upto primary level (16.2%), upto HSC standard (9.5%), upper primary (8.7%) and above HSC (5.4%).

**Table-3.3: Farmers' educational level**

Sl.	Blocks	Number of farmers					
		Illiterate	Primary	Upper Primary	Upto HSC	Above HSC	Total
1	Boden	61	9	5	4	1	80
2	Komna	39	16	8	12	6	81
3	Sinapali	45	14	8	7	6	80
	Total	145	39	21	23	13	241
		% Of farmers					
1	Boden	76.3	11.3	6.3	5.0	1.3	100.0
2	Komna	48.1	19.8	9.9	14.8	7.4	100.0
3	Sinapali	56.3	17.5	10.0	8.8	7.5	100.0
	Total	60.2	16.2	8.7	9.5	5.4	100.0

### 3.4 Farmer Category

On the basis of amount of land holdings farmers are categorised under marginal farmers (MFs), small farmers (SFs), medium farmers and large farmers. As per table 3.4, it is found that majority of millet farmers of the district are small farmers followed by medium farmers. The proportionate share of small farmers, medium farmers, marginal farmers and large farmers are found at 57.3, 33.2, 6.6 and 2.9 percent respectively. The pattern is similarly noticed in all of the blocks covered under OMM.

**Table-3.4: Farmer Category**

Sl.	Blocks	No. of farmers				
		MF	SF	Med. Farmers	Large Farmers	Total
1	Boden	7	47	24	2	80
2	Komna	4	48	25	4	81
3	Sinapali	5	43	31	1	80
	Total	16	138	80	7	241
		% Of farmers				
1	Boden	8.8	58.8	30.0	2.5	100.0
2	Komna	4.9	59.3	30.9	4.9	100.0
3	Sinapali	6.3	53.8	38.8	1.3	100.0
	Total	6.6	57.3	33.2	2.9	100.0

### 3.5 House Structure

The housing structure of millet farmers as analysed in table 3.5 reveals that overall, marginally higher proportion of millet farmers of the district have pucca houses followed kuchha houses and semi pucca houses. The incidence of kuchha houses is found with more proportion of millet farmers' households of Komna block followed by Boden block. Majority of millet households of Sinapalli block have pucca houses.

**Table-3.5: House Structure**

Sl.	Blocks	No. of farmers by house structure			
		Pucca	Semi Pucca	Kutchha	Total
1	Boden	30	20	30	80
2	Komna	24	25	32	81
3	Sinapali	31	28	21	80
	Total	85	73	83	241
		% Of farmers			
1	Boden	37.5	25.0	37.5	100.0
2	Komna	29.6	30.9	39.5	100.0
3	Sinapali	38.8	35.0	26.3	100.0
	Total	35.3	30.3	34.4	100.0

### 3.6 Household Structure

A household structure comprises of male as well as female members. As it can be seen from table 3.7, overall, there are 2.6 male and 2.6 female members per each millet farmers' household in the district. The average family size is found at 5.2 persons. The average family size at Boden, Komna and Sinapalli is found at 5.5, 4.9, and 5.2 respectively. The overall sex ratio among the millet households of the district is found balanced. Compared to Boden and Sinapalli blocks, the sex ratio at Komna block stands very much advantageous.

**Table-3.6: Household Size by Average male and female numbers**

Sl.	Blocks	Average Household Size			Number of females per 1000 males
		Males	Females	Total	
1	Boden	2.9	2.6	5.5	896.6
2	Komna	2.3	2.7	4.9	1173.9
3	Sinapali	2.7	2.4	5.2	888.9
	All Blocks	2.6	2.6	5.2	1000.0

### 3.7 Year of joining into OMM

In order to avail the benefits of OMM project intervention, the farmers in the programme area are required to register themselves with OMM. The sampled-out farmers covered in the study have joined into OMM since 2017-18. As it is evident from table 3.7, overall 47.6 percent of the farmers have joined into OMM in 2017-18 year, followed by 44.1 percent in 2018-19 and the remaining 8.3 percent in 2019-20. Majority of millet farmers of Boden and Komna block are found to have been registered under OMM in the year 2017-18. However, majority of millet farmers of sinapalli block have registered themselves in OMM in the year 2018-19.

**Table 3.7: Year of joining into OMM**

Sl.	Blocks	No. of farmers by year of joining into OMM			
		2017-18	2018-19	2019-20	All Years
1	Boden	42	38		80
2	Komna	63	17	1	81
3	Sinapali	10	51	19	80
	All Blocks	115	106	20	241

		% of farmers			
1	Boden	52.5	47.5	0.0	100.0
2	Komna	77.8	21.0	1.2	100.0
3	Sinapali	12.5	63.8	23.8	100.0
	All Blocks	47.7	44.0	8.3	100.0

### Concluding Remarks

Incidence of female millet farmers registered under OMM is comparatively higher at Komna block in relation to Boden and Sinapali blocks. Overall, about 80.5 percent of millet farmers of Nuapada district are males and the remaining 19.5 percent are females. Majority of millet farmers, overall, to the extent of 76.7 percent are Scheduled Tribes (STs) followed by other castes (12.0%) and the remaining 1.2 percent are SCs. Highest incidence of millet farmers to the extent of 98.8 percent at Komna block are found as tribals. The mean age of millet farmers is overall found at 47.5 years. out of the total registered millet farmers, as high as 60.2 percent are illiterates followed by upto primary level (16.2%), upto HSC standard (9.5%), upper primary (8.7%) and above HSC (5.4%). The proportionate share of small farmers, medium farmers, marginal farmers, and large farmers are found at 57.3, 33.2, 6.6 and 2.9 percent respectively. The pattern is similarly noticed in all the blocks covered under OMM. Marginally higher proportion of millet farmers of the district have pucca houses followed kuchha houses and semi pucca houses. The average family size of OMM registered the millet households at Boden, Komna and Sinapalli is found at 5.5, 4.9, and 5.2 respectively. The overall sex ratio among the millet households of the district is found balanced. Compared to Boden and Sinapalli blocks, the sex ratio at Komna block stands very much advantageous. Overall 47.6 percent of the farmers have joined into OMM in 2017-18 year, followed by 44.1 percent in 2018-19 and the remaining 8.3 percent in 2019-20. Majority of millet farmers of Boden and Komna block are found to have been registered under OMM in the year 2017-18.



## Chapter-IV: Millet Production, Productivity and Package of Practices in the project area

One of the objectives of the study is to outline the millet production, Productivity and Package of Practices in the project area. On the basis of empirical data obtained from millet farmers the pattern of millet production, productivity and package of practices adopted by the farmers, the objectives of the study are analysed in the current chapter. While doing so, a comparative analysis of current situation as a member of OMM and past situation when they were not the members are undertaken with the objective of ascertaining the changes taking place at farmers level because of OMM project intervention. Despite the focus of the chapter on highlighting the production behaviour of millets, the general scenario of cropping pattern is also discussed in the first section of the chapter.

### 4.1 Cropping Pattern

Cropping of pattern of the millet farmers in the project area is analysed in terms of crop mix, which is combinations different crops grown by them. The millet farmers not only produce millet. In addition to millet, they cultivate paddy, pulses, vegetables, oil seeds, and cash crops. Ragi, suan, Kangu, Janha and kodo are different types of millets cultivated by the farmers. A comparative picture about number farmers cultivating different crops during post project situation compared to pre project situation is presented in the following table 4.1. The number of farmers cultivating different crops during post project situation is found changed relative to pre project situation and the pattern of such change is different in different project districts. The pattern of change is examined in term of percentage variation in the number of farmers cultivating a crop during post project situation over pre project situation.

**Table-4.1: Crop mix among the farmers of project area (No. of Farmers cultivating the crops)**

Sl.	Districts	Time Period	Overall agricultural practices of sample farmers (No. of farmers)			
			Boden	Komna	Sinapali	All Blocks
1	Paddy	Before Project	78	81	80	239
		After Project	79	81	80	240
		% Variation	1.3	0.0	0.0	0.4
2	Pulses	Before Project	65	75	57	197
		After Project	65	77	57	199
		% Variation	0.0	2.7	0.0	1.0
3	Vegetables	Before Project	21	19	12	52
		After Project	26	22	13	61
		% Variation	23.8	15.8	8.3	17.3
4	Oil seeds	Before Project	4	19	9	32
		After Project	6	24	9	39
		% Variation	50.0	26.3	0.0	21.9
5	Cash Crops	Before Project	5	21	3	29
		After Project	10	21	3	34
		% Variation	100.0	0.0	0.0	17.2
6	Ragi	Before Project	74	67	71	212
		After Project	79	80	77	236
		% Variation	6.8	19.4	8.5	11.3
7	Suan	Before Project	1		1	2
		After Project	1			1

		% Variation	0.0		-100.0	-50.0
8	Kangu	Before Project	1			1
		After Project	1			1
		% Variation	0.0			0.0
9	Janha	Before Project	1			1
		After Project	1	1		2
		% Variation	0.0			100.0
10	Kodo	Before Project	23	14	25	62
		After Project	28	14	29	71
		% Variation	21.7	0.0	16.0	14.5

#### 4.2 Crop Area

Crop wise land area among the sample farmers during pre-project period compared to post project period is separately shown for all the project blocks in the following table 4.2. It is observed that there has not been much change in the paddy and pulses areas under cultivation. Good amount of positive changes are noticed for vegetables, oil seeds and cash crops. Overall, there is 0.4 percent fall in paddy area, 1.5 percent increase in the pulse areas, 10.5 percent increase in vegetable areas, 25.4 percent increase in oilseeds, and 18.5 percent increase in cash crops. With respect to major millet, ragi, there is only 21.7 increase in the land area put for ragi cultivation. However, for kodo, there is significant positive increase in the land area put for kodo cultivation. There is about 65.7 percent positive change in the kodo area under cultivation.

**Table-4.2: Area under crop in post project period compared to pre project period among the sample farmers (Land area in Acres)**

Sl.	Districts	Time Period	Area under Crops in OMM Blocks of Nuapada district (Acres)			
			Boden	Komna	Sinapali	All Blocks
1	Paddy	Before Project	192.4	216.4	200.7	609.4
		After Project	193.4	208.3	205.2	606.8
		% Variation	0.5	-3.7	2.2	-0.4
2	Pulses	Before Project	45.8	47.0	41.6	134.3
		After Project	45.8	49.0	41.6	136.3
		% Variation	0.0	4.3	0.0	1.5
3	Vegetables	Before Project	7.5	9.6	3.3	20.4
		After Project	9.0	10.2	3.4	22.6
		% Variation	19.3	6.3	3.0	10.5
4	Oil seeds	Before Project	1.1	7.4	3.1	11.6
		After Project	3.1	8.4	3.1	14.6
		% Variation	177.3	13.5	0.0	25.4
5	Cash Crops	Before Project	11.6	38.2	3.5	53.3
		After Project	18.6	41.0	3.5	63.1
		% Variation	60.3	7.5	0.0	18.5
6	Ragi	Before Project	39.6	34.7	47.1	121.4
		After Project	44.2	46.6	57.0	147.8
		% Variation	11.6	34.3	20.9	21.7
7	Suan	Before Project	0.1		1.0	1.1
		After Project	0.1			0.1
		% Variation	0.0		-100.0	-90.9
8	Kangu	Before Project	0.5			0.5
		After Project	0.5			0.5

		% Variation	0.0			0.0
9	Janha	Before Project	1.0			1.0
		After Project	1.0	1.0		2.0
		% Variation	0.0			100.0
10	Kodo	Before Project	24.3	15.5	19.6	59.4
		After Project	27.1	15.5	23.1	65.7
		% Variation	11.5	0.0	17.9	10.6

### 4.3 Package of Practices for Millet Production

#### 4.3.1 Method of Cultivation

With the objective of increasing the productivity of millets improved agronomic practices among the farmers have been popularized by the OMM project. This includes Introducing System of Crop Intensification based on suitability, Promotion of Line transplanting/Line sowing/Inter cropping of millets, Improved manure/ composting / in-situ practices for better crop nutrition Pest and disease management practices in the lines of NPM and other organic/agro ecological practices as deemed necessary as per local needs. In this direction, method of cultivation of millets assumes significance. As it is indicated in table 4.3, method of millet cultivation comprises of mono cropping, mixed cropping and intercropping. The prevalence of different methods of cultivation of different millets by the millet farmers are comparatively shown during pre and post project period. For ragi crop, it is found that mixed cropping was prevalent as a major agronomic practice during pre-project period which has shifted in favour of mono cropping pattern during post project period. It is quite astounding that there is 100 percent mono cropping of ragi in the district during post project period. For Suan, Kangu and janha, there is mono cropping practice by the reporting farmers during pre-project as well as post project period. This is to note that after ragi, kodo constitutes to be the second most important millet of the district. During pre-project period, about 50.9 percent of Kodo farmers were undertaking mono cropping of Kodo millet which has increased to 88.9 percent during post project period. Previously, about 49.1 percent of Kodo millet farmers were doing mixed cropping of kodo millet, which has decreased to 9.5 percent. This implies that about 40 percent of mixed cropping pattern of kodo has been substituted by mono cropping of kodo millet during post project period.

**Table-4.3: Method of cultivation adopted by millet farmers (Mono crop, mixed crop and inter crop)**

Sl.	Millet Varieties	Blocks	Pre-Project (% of farmers)				Post-Project (% of farmers)			
			Mono Crop	Mixed Crop	Inter crop	Total	Mono Crop	Mixed Crop	Inter crop	Total
1	Ragi	Boden	51.4	48.6	0.0	100.0	100.0	0.0	0.0	100.0
		Komna	54.7	45.3	0.0	100.0	100.0	0.0	0.0	100.0
		Sinapali	15.5	83.1	1.4	100.0	100.0	0.0	0.0	100.0
		Total	40.2	59.3	0.5	100.0	100.0	0.0	0.0	100.0
2	Suan	Boden	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
		Total	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
3	Kangu	Boden	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
		Total	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
4	Janha	Boden	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
		Total	100.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0
5	Kodo	Boden	58.8	41.2	0.0	100.0	85.0	10.0	5.0	100.0
		Komna	61.5	38.5	0.0	100.0	93.8	6.3	0.0	100.0
		Sinapali	40.0	60.0	0.0	100.0	88.5	11.5	0.0	100.0
		Total	50.9	49.1	0.0	100.0	88.9	9.5	1.6	100.0

### 4.3.2 Agronomic Practices

Comparative analysis of the agronomic practices of millet farmers during post period compared to pre project period suggests that, there is declining importance of broadcasting and increasing importance of other type of agronomic practices like SMI, LT and LS methods. As per the following table 4.4, it is evident that for all types of millets almost in all of the project blocks of the district, farmers have shifted from traditional broadcasting method of cultivation and adopted other improved methods of cultivation. It is further observed that there is substantial improvement of LT method particularly for argi and kodo millets, which are found to be the two major millets of the district. During interaction with Community Resource Persons (CRPs)<sup>12</sup> it was elicited that CRPs are providing continuous hand holding support to millet farmers for scientific method of cultivation rather than traditional broadcasting method. Besides, there is also Govt. subsidy to farmers for adopting modern methods of cultivation. This has encouraged farmers for better adoption of SMI cultivation.

**Table-4.4: Cultivation Practices**

Sl.	Millet Varieties	Blocks	Pre-Project (% of Farmers)					Post-Project (% of farmers)				
			SMI	LT	LS	Broadcasting	Total	SMI	LT	LS	Broadcasting	Total
1	Ragi	Boden	1.4	8.1	1.4	89.2	100.0	40.0	51.3	0.0	8.8	100.0
		Komna	1.6	23.4	1.6	73.4	100.0	17.9	76.9	1.3	3.8	100.0
		Sinapali	0.0	0.0	1.4	98.6	100.0	57.7	38.5	0.0	3.8	100.0
		Total	1.0	10.0	1.4	87.6	100.0	38.6	55.5	0.4	5.5	100.0
2	Suan	Boden	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
		Komna										
		Sinapali										
		Total	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
3	Kangu	Boden	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
		Komna										
		Sinapali										
		Total	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
4	Janha	Boden	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
		Komna										
		Sinapali										
		Total	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0	100.0	100.0
5	Kodo	Boden	0.0	5.6	0.0	94.4	100.0	85.0	10.0	5.0	0.0	100.0
		Komna	7.7	0.0	0.0	92.3	100.0	93.8	6.3	0.0	0.0	100.0
		Sinapali	0.0	0.0	0.0	100.0	100.0	85.2	11.1	0.0	3.7	100.0
		Total	1.8	1.8	0.0	96.4	100.0	87.3	9.5	1.6	1.6	100.0

### 4.3.3 No. of times weeding

Weeding is a traditional process undertaken in crop fields to remove weeds hampering the growth of crop on the crop field. More number of times of weeding better is the expected yield of the crop and consequently productivity. The OMM project intervention has systematically encouraged millet farmers to undertake a greater number of weeding on the millet fields. As a result of this, more than two-time

<sup>12</sup> CRPs are the frontline workers appointed by the project to provide handholding support to millet farmers at grass root or community level.

weeding has positively increased for all types of millets. As per table 4.5, it is evident that weeding practices for ragi was two times at Komna and Sinapalli blocks of the district. The same for Suan, Kangu and Janha which mostly one time during pre-project period has become two times and more than two times during post project period. For Kodo millet, the weeding practices is found to have been reduced owing to standard package of practices followed by the farmers during post project period.

**Table-4.5: Weeding practices followed for cultivating different types of millets in the project area**

Sl.	Millet Varieties	Blocks	Pre-Project (% of farmers)				Post-Project (% of farmers)			
			One time	Two times	More than two times	Total	One time	Two times	More than two times	Total
1	Ragi	Boden					0.0	100.0	0.0	100.0
		Komna	0.0	100.0	0.0	100.0	1.8	98.2	0.0	100.0
		Sinapali	0.0	100.0	0.0	100.0	3.6	96.4	0.0	100.0
		Total	0.0	100.0	0.0	100.0	1.8	98.2	0.0	100.0
2	Suan	Boden	0.0	0.0	100.0	100.0	0.0	100.0	0.0	100.0
		Komna								
		Sinapali								
		Total	0.0	0.0	100.0	100.0	0.0	100.0	0.0	100.0
3	Kangu	Boden	100.0	0.0	0.0	100.0	0.0	0.0	100.0	100.0
		Komna								
		Sinapali								
		Total	100.0	0.0	0.0	100.0	0.0	0.0	100.0	100.0
4	Janha	Boden	0.0	0.0	100.0	100.0	0.0	0.0	100.0	100.0
		Komna								
		Sinapali								
		Total	0.0	0.0	100.0	100.0	0.0	0.0	100.0	100.0
5	Kodo	Boden	0.0	5.6	94.4	100.0	85.0	10.0	5.0	100.0
		Komna	0.0	0.0	100.0	100.0	93.8	6.3	0.0	100.0
		Sinapali	3.8	15.4	80.8	100.0	85.2	11.1	3.7	100.0
		Total	1.8	8.8	89.5	100.0	87.5	9.4	3.1	100.0

#### 4.4 Economics of Millet Production in the district

Ragi is found to be the major millet reported in the district. For other types of millets, there are only a few farmers involved during pre-project and post project period. So, taking note of the importance of ragi, the economics ragi production in the district compared to all Odisha situation (All OMM districts) is analysed in this section. It is found that production of ragi per farmer in Nuapada district has increased to 4 quintals during post project period relative to the same at 1.5 quintal prevailing during pre-project period. During the corresponding period for the overall OMM project area at state level, ragi production per farmer has increased from 4 quintal to 5.6 quintal. Similarly, production per acre in Nuapada district is found less compared to all Odisha situations. The analysis suggests that with respect to ragi production, Nuapada district lags the overall OMM area at the state level. The production behaviour and economics of other millets in Nuapada district during pre and post project period in relation to the overall situation prevailing in the state is analysed in tables 4.6, 4.7, 4.8 and 4.9.

**Table-4.6: Behaviour of Millet Production in Nuapada District (Pre-project)**

Sl.	Particulars	Ragi	Suan/Gurji	Kangu	Janha	Kodo	All millets
1	No. of farmer involved in millet cultivation	212	2	1	1	64	280
2	Area under millet cultivation	121	1	1	1	61	185
3	Production /Farmer (Quintal)	1.5	0.2	0.8	1.25	1.2	1.4
4	Production /Acre (Quintal)	2.6	0.4	1.6	1.25	1.3	2.2
5	Total Sales Proceeds/Framer (Rs.)	1628	1380	6569	2457	2385	1834
6	Total Sales Proceeds/ Acre (Rs.)	2842	2097	2950	2298	2596	2771
7	Total Sales Proceeds/ Quintal of marketable surplus (Rs.)	1590	2076	5595	4157	2712	1672
8	Total Cost/ Farmer (Rs.)	814	1790	1575	1622	859	802
9	Total Cost/ Acre (Rs.)	1421	1968	1731	1783	1499	1401
10	Total Cost/ Quintal of marketable surplus (Rs.)	1388	1295	3855	1907	1377	1311
11	Net income/ Farmer	814	-410	4994	835	1526	1032
12	Net Income / Acre	1421	129	1219	515	1097	1370
13	Net income/ Quintal	202	781	1740	2250	1335	361

**Table- 4.7 Behaviour of Millet Production in Nuapada District (Post-project)**

Sl.	Particulars	Ragi	Suan/Gurji	Kangu	Janha	Kodo	All millets
1	No. of farmer involved in millet cultivation	236	1	1	2	73	313
2	Area under millet cultivation	148	0	1	2	68	218
3	Production /Farmer (Quintal)	4.0	0.8	0.9	0.81	1.2	3.3
4	Production /Acre (Quintal)	6.3	0.8	1.8	0.81	1.3	4.7
5	Total Sales Proceeds/Framer (Rs.)	11741	3385	5366	3279	1974	5149
6	Total Sales Proceeds/ Acre (Rs.)	18751	6897	5100	3250	2417	7283
7	Total Sales Proceeds/ Quintal of marketable surplus (Rs.)	2900	3200	4200	2250	2800	3070
8	Total Cost/ Farmer (Rs.)	1993	1854	1909	1965	2102	1964.6

9	Total Cost/ Acre (Rs.)	3183	2960	3049	3138	3357	3137.4
10	Total Cost/ Quintal of marketable surplus (Rs.)	979	667	400	582	936	712.8
11	Net income/ Farmer	9748	1531	3457	1314	-128	3184.4
12	Net Income / Acre	15568	3937	2051	112	-940	4145.6
13	Net income/ Quintal	1921	2533	3800	1668	1864	2357.2

**Table- 4.8 Behaviour of millet production in Odisha (OMM first phase intervention in 29 blocks-Pre Project)**

Sl.	Particulars	Ragi	Suan/Gurji	Kangu	Janha	Kodo	All millets
1	No. of farmer involved in millet cultivation	1896	148	11	18	106	2179
2	Area under millet cultivation	1725	149	6	10	106	1996
3	Production /Farmer (Quintal)	1.7	1.7	0.73	1.28	1.3	1.6
4	Production /Acre (Quintal)	2.6	1.7	1.38	2.32	1.3	1.8
5	Total Sales Proceeds/Framer (Rs.)	1044	1380	6569	2457	2899	1228
6	Total Sales Proceeds/ Acre (Rs.)	1148	2097	2950	2298	2942	1340
7	Total Sales Proceeds/ Quintal of marketable surplus (Rs.)	1560	2076	5595	4157	2937	1490
8	Total Cost/ Farmer (Rs.)	1904	1790	1575	1622	1752	1729
9	Total Cost/ Acre (Rs.)	2093	1968	1731	1783	1926	1900
10	Total Cost/ Quintal of marketable surplus (Rs.)	3128	1295	3855	1907	1898	2514
11	Net income/ Farmer	-860	-410	4994	835	1147	-501
12	Net Income / Acre	-945	129	1219	515	1016	-560
13	Net income/ Quintal	-1568	781	1740	2250	1039	-1024

**Table- 4.9: Behaviour of millet production in Odisha (OMM first phase intervention in 29 blocks-Post Project)**

Sl.	Particulars	Ragi	Suan/Gurji	Kangu	Janha	Kodo	All millets
1	No. of farmer involved in millet cultivation	2252	213	29	28	116	2638
2	Area under millet cultivation	2102	178	10	16	115	2422
3	Production /Farmer (Quintal)	5.6	2.1	0.83	1.45	1.2	5.0
4	Production /Acre (Quintal)	6.0	2.5	2.35	2.54	1.2	5.5
5	Total Sales Proceeds/Framer (Rs.)	16515	2256	5290	3671	3601	14700



6	Total Sales Proceeds/ Acre (Rs.)	17692	3886	2178	4296	4955	16012
7	Total Sales Proceeds/ Quintal of marketable surplus (Rs.)	2960	4646	6132	7541	4990	3294
8	Total Cost/ Farmer (Rs.)	4341	4081	3591	3699	3995	3941
9	Total Cost/ Acre (Rs.)	4650	4371	3847	3962	4279	4222
10	Total Cost/ Quintal of marketable surplus (Rs.)	987	2537	9342	3386	3109	1030
11	Net income/ Farmer	12174	-1825	1699	-28	-394	10759
12	Net Income / Acre	13042	-485	-1669	334	676	11790
13	Net income/ Quintal	1973	2109	-3210	4155	1881	2264

#### 4.5 Varieties of Ragi Cultivated

Varieties of ragi cultivated in the OMM project area is highlighted in the following table 4.11. In addition to promoting the outreach of existing millets among a greater number of farmers, the OMM has also successfully promoted new improved varieties of millets in selected project areas. Despite continuance of traditional varieties, ragi farmers in selected areas also undertake ragi cultivation by introducing improved varieties. Improved “Arjuna” varieties of ragi is introduced by some of the farmers of Komna block.

**Table-4.11: Reported varieties of ragi seeds used in the OMM area**

Districts	Blocks	Varieties of seeds used by ragi farmers	
		Traditional Varieties	Improved varieties
Nuapada	Sinapalli	Dushara, Bada Mandia	
	Boden	Dushara, Bhodo, Bada Mandia, Parua Khai	
	Komna	Lalsuru, Dushara, Bada Mandia, Bhodo	Arjuna

#### Concluding Remarks

There has not been much change in the paddy and pulses areas under cultivation. Good amount of positive changes is noticed for vegetables, oil seeds and cash crops. Overall, there is 0.4 percent fall in paddy area, 1.5 percent increase in the pulse areas, 10.5 percent increase in vegetable areas, 25.4 percent increase in oilseeds, and 18.5 percent increase in cash crops. With respect to major millet, ragi, there is only 21.7 increase in the land area put for ragi cultivation. However, for kodo, there is significant positive increase in the land area put for kodo cultivation. There is about 65.7 percent positive change in the kodo area under cultivation.

For ragi crop, it is found that mixed cropping was prevalent as a major agronomic practice during pre-project period which has shifted in favour of mono cropping pattern during post project period. It is quite astounding that there is 100 percent mono cropping of ragi in the district during post project period. For Suan, Kangu and janha, there is mono cropping practice by the reporting farmers during pre-project as well as post project period.

For all types of millets almost in all of the project blocks of the district, farmers have shifted from traditional broadcasting method of cultivation and adopted other improved methods of cultivation. It is further observed that there is substantial improvement of LT method particularly for ragi and kodo millets, which are found to be the two major millets of the district.

The OMM project intervention has systematically encouraged millet farmers to undertake a greater number of weeding on the millet fields. As a result of this, more than two-time weeding has positively increased for all types of millets. Weeding practices for ragi was two times at Komna and Sinapalli blocks of the district. The same for Suan, Kangu and Janha which mostly one time during pre-project period has become two times and more than two times during post project period. For Kodo millet, the weeding practices is found to have been reduced owing to standard package of practices followed by the farmers during post project period

Production of ragi per farmer in Nuapada district has increased to 4 quintals during post project period relative to the same at 1.5 quintal prevailing during pre-project period. During the corresponding period for the overall OMM project area at state level, ragi production per farmer has increased from 4 quintal to 5.6 quintal. Similarly, production per acre in Nuapada district is found less compared to all Odisha situations. The analysis suggests that with respect to ragi production, Nuapada district lags the overall OMM area at the state level. However, during post project situation, the net income per acre of millet cultivation in the district stands higher than that of the overall OMM project area in the state.

In addition to promoting the outreach of existing millets among a greater number of farmers, the OMM has also successfully promoted new improved varieties of millets in selected project areas. Despite continuance of traditional varieties, ragi farmers in selected areas also undertake ragi cultivation by introducing improved varieties. Improved “Arjuna” varieties of ragi is introduced by some of the farmers of Komna block.

## Chapter-V: Assessment of Household Millet Consumption Pattern in the Project Area

One of the key objectives of OMM is to promote household millet consumption at least by 25 percent so as to enhance household level nutritional security and to create a demand for millets by the households.<sup>13</sup> In this chapter, an attempt has been made to analyse household consumption pattern of millets on the basis of household survey data obtained from 241 millets households in all of programme blocks of Nuapada district. The consumption pattern examines seasonality of mean household consumption pattern, preferred timing of the day for the consumption of millets, extent of dependence of millet households on market for purchasing millets, average quantity of millet purchased per millet household and source of purchase of millets.

### 5.1 Seasonality of Household Millet Consumption

The seasonality of household millet consumption pattern is analysed on the basis of proportion of households in the project area consume millets during different seasons in a year. The different seasons are categorized as Winter seasons, Rainy seasons and summer seasons. As per table 5.1, it is found that summer season household consumption of millets is higher compared to winter and rainy seasons in both time periods as pre and post period.

**Table 5.1: No. of households consuming millets during pre-project period**

Blocks	No. of households consuming Millets					
	Pre- project period			Post-project period		
	Winter season	Rainy season	Summer season	Winter season	Rainy season	Summer season
Boden	39	40	80	40	40	77
Komna	39	40	81	43	41	79
Sinapali	39	40	80	39	40	80
All Blocks	117	120	241	122	121	236
	% of households					
Boden	16.2	16.6	33.2	16.6	16.6	32.0
Komna	16.2	16.6	33.6	17.8	17.0	32.8
Sinapali	16.2	16.6	33.2	16.2	16.6	33.2
All Blocks	48.5	49.8	100.0	50.6	50.2	97.9

### 5.2 Mean Consumption Pattern

The mean consumption pattern is analysed considering two indicators like mean household consumption of millets per day and per capita per day consumption (PCPDC) pattern of millets among the household members. Further these two indicators are disaggregated by winter, rainy and summer seasons. As per the analysis made in table 5.2, it is depicted that the overall per day household consumption of millets stands higher in winter season compared to Rainy and Summer seasons during both time periods i.e., pre and post project period. On the basis of qualitative information obtained from respondents it is found that the quantity of millet consumption per household during post project period is reduced because they have received more PDS rice during last two three years. In the last two

<sup>13</sup> OMM Guidelines, 25.11.2016.

three years Odisha has witnessed few cyclones and heavy rainfalls. Besides, rural households have also received relief materials for covid related crisis in the country. Over and above, due to increased real income at household level in the rural areas there is good deal of diversified food pattern. All these factors have contributed reduced average consumption of millets during the post project period.

**Table-5.2: Seasonality in average household consumption of millets**

Sl.	Blocks	Millet Consumption per household (Kg)					
		Pre- project period			Post-project period		
		Winter season	Rainy season	Summer season	Winter season	Rainy season	Summer season
1	Boden	1.904	0.509	0.479	0.681	0.129	0.497
2	Komna	1.949	0.536	0.357	0.686	0.126	0.437
3	Sinapali	1.901	0.458	0.392	0.532	0.133	0.411
	All Blocks	<b>1.918</b>	<b>0.501</b>	<b>0.409</b>	<b>0.635</b>	<b>0.129</b>	<b>0.448</b>

### 5.3 Household Dependence on Market for Millets

Despite own production of millets, most often millet farmer households depend on market to meet the household consumption requirement. This implies their own production is insufficient to meet their domestic requirements or self-consumption. As per table 5.4, it is evident that number of households purchasing millet for domestic consumption stood at 10.8 percent which has come down to 1.82 percent during post project period. The same for at all Odisha level has declined from 39.6 percent during pre-project period to 1.86 percent during post project period.

**Table-5.3: No of households purchasing millets from outside despite own production**

Districts	No. of households' purchase millet for household use					Average quantity of millet purchased for household use (Quintal)		
	Pre-project period	% of HHs	Post-Project period	% of HHs	Total Households surveyed	Pre-project period	Post-Project period	% Deviation
Nuapada	26	10.8	105	43.6	241	0.22	1.82	715.7
All Odisha	920	39.6	436	18.8	2325	0.28	1.86	555.6

### 5.6 Source for purchasing millets

As per table 5.5, It is found that during pre-project period, major source of purchasing millets were local market and bartar. However, during post project period owing to mainstreaming of PDS, households are found purchasing millets from PDS.

**Table-5.5: Source for purchasing (procuring) by households**

Sl.	Source for purchasing millets (% of households)					
	Pre-Project Period			Post- Project Period		
	Source	Nuapada	All districts	Source	Nuapada	All districts
1	Local Market	40.7	4.6	Local Market		9.8
2	Wage good	0	1.5	PDS	87.1	86.2
3	Barter	48.1	3	Barter	1	0.6
4	Received as gift from fellow relatives	3.7	0.4	Local market & PDS	1.9	0.8

5	Local market & PDS	3.7	4.7	Local Market & Wage good	0	1.8
6	Local Market & Wage good	0	83.3	PDS & Barter	1.4	0.7
7	Local Market and Barter	3.7	2			
8	PDS and wage good	0	0.2			
9	Wage good and barter	0	0.1			
	Total	100	100	Total	100	100

#### Concluding Remarks

Summer season household consumption of millets is higher compared to winter and rainy seasons in both time periods as pre and post period. Overall, per day household consumption of millets stands higher in winter season compared to Rainy and Summer seasons during both time periods i.e., pre and post project period. Number of households purchasing millet for domestic consumption stood at 10.8 percent during pre-project period which has come down to 1.82 percent during post project period. The same for at all Odisha level has declined from 39.6 percent during pre-project period to 1.86 percent during post project period. During post project period owing to mainstreaming of PDS, households are found purchasing millets from PDS.

## Chapter-VI: Processing and Marketing of millets in the Project Area

With the objective of assessing millet farmers' behaviour about processing and marketing of millets, present chapter is attempted. Processing and marketing relate to the post-harvest management practices of millet farmers. The first section of this chapter deals with millet processing and the subsequent section deals with marketing behaviour of millet farmers. While analysing processing behaviour only post project situation is considered as the data pertaining to this area are obtained through FGD. However, for analysing marketing situation, a comparative analysis of pre and post project situation is undertaken for assessing the type of change in millet marketing system. Processing and marketing behaviour is separately analysed for the varieties of millets reported in the study.

### 6.1 Primary Processing of Millets

The type of first-hand processing of the produced millets by the farmers' themselves is conceptually known as primary processing. From the previous analysis it is well known that millet farmers ultimately use their produced millet for the purpose of self-consumption and sales of marketable surplus. Thus, broadly there are two types of processing activities separately carried out by the millet farmers. This implies for self-consumption; they do undertake one type of processing and for marketing purposes they do undertake different types of processing. Table 6.1 analyses the processing activities undertaken by the households for self-consumption of millets. The different food items prepared for millets are also discussed separately for all the districts. The processing activities mainly comprise of converting ragi to flour and de-husking in the case of other millets. With respect to ragi flour making, majority of households depend on machine for which they cover a minimum distance of 2 Kms. and maximum distance of 20 Kms. On the other hand, for other types of millets, de-husking of millet is required which is done through traditional means by all households. However, the household's dependent on traditional processing uses locally available traditional instruments like "dhinki", made up of wooden logs, and "chakki", made up of two round stone plates. Dhinki is used for dehusking and chakki is used for grinding. Both these instruments are operated manually.

**Table-6.1: Processing of millets for Self-Consumption**

Sl.	Type of millets reported	Type of food items prepared by millet households	Reported Primary Processing activities	Access to Primary Processing Methods	Average distance covered for machine processing
1	Ragi	Pan cake, rice added porridge, Khir, Vada, Chappati, fried cake	Ragi to ragi flour	About 25 percent of HHs doing ragi flour manually at home	Those 75 percent cover a distance of 5 -10 kms to access mills
2	Suan	Khichidi, Khir	De-husking for saun rice	All HHs do debussing manually through traditional	Nil distance
3	Kangu	Khichidi	De-husking for kangu rice		
4	Janha	Muan (Ladu of puffed suan)	Dehusking and roasting		

5	Kodo	Khichidi	De-husking for kodo rice	means like dhenki .	
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So far as processing of marketable surplus is concerned, traditionally millets farmers were categorising millets particularly ragi under two categories as with and without husk. Accordingly, there was price differentiation and obviously they were selling with husked millets at lower price and without husked millets at a higher price. Soon after the introduction of Mandies under OMM, millet farmers are processing their millets as per Mandi standards. They are sun-drying dehusked millets for maintaining required moisture. Very commonly, they sell millets with husk at a lower price. The middlemen undertake value addition activities by making millets husk free. Further middlemen also do short and grading of millets according to quality. Now because of OMM intervention and training to millet farmers, slowly they have started value addition activities for the marketable surplus of millets.

## 6.2 Marketing of Millets

The marketable surplus of millets is sold through different channels. As per millet farmers' survey data, it is found that local middlemen, local haat, local money lender, input supplier and barter are different market channels through which surplus millet is sold by the farmers. Barter is a type of market channel, when surplus millet is exchanged for other commodities needed by the millet farmers.

### 6.2.1 Marketing Channels for ragi

As it can be seen from the following table 6.2, during pre-project period local middlemen was the predominant channel which has been shifted in favour of Mandi during post project period. During pre-project situation, around 79.8 percent of surplus ragi surplus were sold through middlemen and now, during post project period, as maxim as 81 percent of surplus ragi are sold through Mandis. This is a remarkable achievement of OMM. Selling of surplus ragi at local haat was also a solid channel during pre-project period which is found negligible during post project period.

**Table-6.2: Marketing of Ragi by different Marketing Channels**

Districts	Marketing of Ragi by farmers in different market channels (% of overall quantity) during pre-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	96.5	3.6	0.0	0.0	0.0
<b>All districts</b>	-	79.8	18.3	0.7	0.0	1.1
	Marketing of Ragi by farmers in different market channels (% of overall quantity) during post-project period					
Nuapada	41.8	55.3	3.0	0.0	0.0	0.0
<b>All districts</b>	81.0	15.9	1.3	0.7	1.2	0.0

### 6.2.2 Marketing Channels for Suan

As it can be seen from the following table 6.3, during pre-project period local middlemen was the predominant channel which is still evident during post project period. During pre-project situation around 91.9 percent of surplus suan were sold to middlemen and now, during post project period also, about 100.0 percent are sold through this channel. Like middlemen, the importance of local haat to offload surplus suan continued in the project area during pre-project period. About 15.7 percent of surplus suan are sold through local haats during post-project period.



**Table-6.3: Marketing of Suan by different Marketing Channels**

Districts	Marketing of Suan by farmers in different market channels (% of overall quantity) during pre-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	91.9	8.1	0.0	0.0	0.0
All districts	-	83.6	15.4	0.9	0.0	0.0
	Marketing of Suan by farmers in different market channels (% of overall quantity) during post-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	100	0.0	0.0	0.0	0.0
All districts	-	83.7	15.7	0.7	0.0	0.0

### 6.2.3 Marketing Channels for Kangu

As it can be seen from the following table 6.4, during pre-project period local middlemen was the predominant channel and all of surplus kangu was sold through this. However, during post project period, as none of the millet farmers do undertake Kangu production, there is no need of any marketing.

**Table-6.4: Marketing of Kangu by different Marketing Channels**

Districts	Marketing of Kangu by farmers in different market channels (% of overall quantity) during pre-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	100.0	0.0	0.0	0.0	0.0
All districts	-	97.5	2.5	0.0	0.0	0.0
	Marketing of Kangu by farmers in different market channels (% of overall quantity) during post-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-					
All districts	-	39.4	22.1	38.5	0.0	0.0

### 6.2.4 Marketing Channels for Janha

As it can be seen from the following table 6.5, during pre-project none of the farmers were producing Janha and farmers producing Janha are found selling through middlemen during post project period.

**Table-6.5: Marketing of Janha by different Marketing Channels**

Districts	Marketing of Janha by farmers in different market channels (% of overall quantity) during pre-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-					
All districts	-	62.1	37.9	0.0	0.0	0.0
	Marketing of Janha by farmers in different market channels (% of overall quantity) during post-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	100	0.0	0.0	0.0	0.0
All districts	-	16.5	8.2	75.3	0.0	0.0

### 6.2.5 Marketing Channels for Kodo

As it can be seen from the following table 6.6, during pre-project period local middlemen followed by local haat were the most prominent channels for selling surplus kodo millets by the farmers. However, the importance of local middlemen continues as a predominant channel even during post project period. It is further evident that the importance of barter is almost similar during both the time periods.

**Table-6.6: Marketing of Other millets (Kodo) by different Marketing Channels**

Districts	Marketing of other millets (Kodo) by farmers in different market channels (% of overall quantity) during pre-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	93.2	1.9	0.0	0.0	5.0
<b>All districts</b>	-	75.9	12.6	0.0	0.0	11.4
	Marketing of other millets (Kodo) by farmers in different market channels (% of overall quantity) during post-project period					
	Govt. procurement	Middlemen	Local Haat	local Money Lender	Input supplier	Barter
Nuapada	-	100.0	0.0	0.0	0.0	0.0
<b>All districts</b>	-	74.4	19.1	0.0	0.0	6.5

### Concluding Remarks

The processing activities mainly comprise of converting ragi to flour and de-husking in the case of other millets. With respect to ragi flour making, majority of households depend on machine for which they cover a minimum distance of 2 Kms. and maximum distance of 20 Kms. On the other hand, for other types of millets, de-husking of millet is required which is done through traditional means by all households. However, the household's dependent on traditional processing uses locally available traditional instruments.

Soon after the introduction of Mandies under OMM, millet farmers are processing their millets as per Mandi standards. They are sun-drying dehusked millets for maintaining required moisture. Very commonly, they sell millets with husk at a lower price. The middlemen undertake value addition activities by making millets husk free. Further middlemen also do short and grading of millets according to quality. Now as a result of OMM intervention and training to millet farmers, slowly they have started value addition activities for the marketable surplus of millets.

During pre-project situation, around 79.8 percent of surplus ragi surplus were sold through middlemen and now, during post project period, as maxim as 81 percent of surplus ragi are sold through Mandis. This is a remarkable achievement of OMM. About 15.7 percent of surplus suan are sold through local haats during post-project period. During pre-project period local middlemen was the predominant channel and all of surplus kangu was sold through this However, during post project period, none of the millet farmers do undertake Kangu production. Similarly, during pre-project none of the farmers were producing Janha and farmers producing Janha during post project period are found selling through middlemen during post project period. During pre-project period local middlemen followed by local haat were the most prominent channels for selling surplus kodo millets by the farmers. However, the importance of local middlemen continues as a predominant channel even during post project period.

## Chapter-VII: SWOT Analysis on the Functioning of Odisha Millet Mission in the District

With the objective of assessing the overall impact of OMM on production, consumption, processing and marketing of millets in the district, the study gathers additional information from the district level Agricultural Officers, Block level Agricultural Officers, District Coordinator (WASSAN), Facilitating Agency (FA), Cluster Resource Persons (CRPs), Community Based Organisations (CBOs). The CBOs and CRPs are appointed by the concerned FA of the block. CBOs and CRPs are appointed at the local level to carry forward the task of farmers mobilisation and motivation for millet cultivation. Besides, the functioning of OMM is also mandated to promote consumption, processing and marketing of millets, so, the Strength, Weakness, Opportunities and Threats associated with each facet of OMM implementation in the programme area is highlighted in this chapter. For this purpose, stakeholders' opinions gathered during the time of field survey are analysed.



7.1 Strength of OMM					
Sl.	Stakeholders	Stakeholder' Opinions on the Strength of OMM in the district			
		Production	Consumption	Processing	Marketing
1	District level Agricultural Officers	<ul style="list-style-type: none"> <li>→ OMM has been instrumental in bringing more areas under millet cultivation.</li> <li>→ More numbers farmers are also mobilised for millet cultivation.</li> <li>→ Farmer are provided with due training and hand holding support for better and scientific cultivation of millets.</li> <li>→ Framers' training on Best possible agronomic practices is promoted under OMM.</li> <li>→ Organic cultivation of millet is promoted.</li> </ul>	<ul style="list-style-type: none"> <li>→ Previously, in the tribal areas, there was also millet consumption habits among majority of households. But owing to insufficient production at their household level they were market dependent.</li> <li>→ Due to self-sufficiency of millet production at household level, more number of household members are consuming millets more number of days in a year.</li> </ul>	<ul style="list-style-type: none"> <li>→ Millet de-huskers, flour mills provided at local level have reduced the drudgery of women for processing of millets.</li> </ul>	<ul style="list-style-type: none"> <li>→ Due to MSP for millets, farmers are quite encouraged for millet cultivation.</li> </ul>
2	Block level Agricultural Officers	<ul style="list-style-type: none"> <li>→ Millet is a low investment crop for which tribal farmers with low investment capacity can better adapt to millet cultivation.</li> <li>→ Tribals are mostly inhabited in dryland areas, so, millets are most suitable crops in these areas because of their drought resistant capacity and lower water intake.</li> <li>→ Tribals are historically linked with millet cultivation. So, they</li> </ul>	<ul style="list-style-type: none"> <li>→ Considering the life style diseases, now a days there is better awareness among people that millet is a healthy and nutritious food. This has led to more millet consumption.</li> <li>→ Due to diversification of food, people have increased preference for millets.</li> <li>→ Govt has systematically emphasized the relevance and utility of millet</li> </ul>	<ul style="list-style-type: none"> <li>→ Now, people are used to modern methods of processing, previously it was labour intensive and cumbersome. So, OMM has also positively contributed to millet processing.</li> </ul>	<ul style="list-style-type: none"> <li>→ Previously, farmers were mainly selling millets to local middlemen, whereby they were exploited by price front. Now due to Govt. procurement of millets through mandi, there is better scope for</li> </ul>

		are naturally advantageous to undertake millet cultivation.	consumption, for which more people are attracted for millet consumption.		farmers to get authentic value for their produced millets.
3	District level WASSAN Officials	<ul style="list-style-type: none"> <li>→ Due to OMM intervention, farmers have accepted millets as one of the best crops to be cultivated by them in their own lands.</li> <li>→ Most suitable crop in the rainfed areas.</li> <li>→ It is very much cost effective compared to paddy.</li> </ul>	<ul style="list-style-type: none"> <li>→ Millet is a cheap source of nutrition at household level. OMM promoted awareness programmes have influenced millet consumption in the project area.</li> <li>→ Now, millets are distributed through PDS network for which millet consumption has increased.</li> <li>→ Similarly, ICDS has also incorporated millet meals for pre school children at AWCs, which is expected to increase millet consumption of children at household level.</li> </ul>	→ Locally availability of quality processing, there is time saving by covering reduced distance for millet processing.	→ OMM is in the process of creating Farmers Producers Companies and other Producers Groups. This is expected to contribute to better aggregation of millets produced by the small and marginal farmers.
4	Facilitating Agencies	<ul style="list-style-type: none"> <li>→ Adequate training and handholding support are instrumental in bringing about proactive attitude of millet farmers towards continuance of millet cultivation.</li> <li>→ Modern method of cultivation as provided under OMM is expected for further increase in millet productivity in the project area.</li> <li>→ Govt incentive scheme has encouraged more number of</li> </ul>	<ul style="list-style-type: none"> <li>→ Millet consumption is very much important for adolescent girls, pregnant women and youth. Due to Covid pandemic, majority of people do also believe that millet consumption helps to boost immunity.</li> <li>→ The food festivals and exhibitions have showcased millet based food and recipes at different district, block and state level . This has</li> </ul>	→ Easy processing has contributed to value addition of millets.	→ Gradation of millets as introduced by the FAs in the OMM project areas have enabled farmers to get differential prices for different qualities of millets produced by them.

		farmers with increased area of millet cultivation in the project area.	contributed to increased millet consumption.		
5	CBOs	<p>→ Millet framers under OMM are adequately trained for producing organic fertilizers in their own capacities. This is cheap and highly efficient compared to organic fertilizers. Farmers have been able to minimise costs for which they will be interested to go for organic cultivation of millets.</p> <p>→ The Custom Hiring Centres run by the CBOs have become very much helpful to arrange modern agricultural instruments to the farmers for which they have been able to cultivate millets efficiently. This is expected to contribute more to millet production in time to come.</p> <p>→ The management skills and other skill development programmes as provided to millet farmers have strengthened millet farmer's' confidence for millet production.</p>	<p>→ Previously, there were few traditional millet recipes widely used by the consumers. Now due to diversified millet recipes, there is good scope of millet consumption.</p> <p>→ Some of the affluent class and urbanised people have started thinking about the increased merits of organic branded foods. As millets are mostly organic in nature, thus there is good acceptability of millet as staple foods even among the urban high-end consumers</p>	<p>→ De-husking and flour mills run and managed by the CBOs has not only reduced the drudgery of local people but also contributed to value added millets available for local consumption.</p>	<p>→ Due to Govt. procurement, farmers have been able to get a justifiable share of consumers' price which was previously not possible as a sizable proportion of consumer price of the product was misappropriated by the middlemen.</p>

6	CRPs	<p>→ The modern methods and equipments for agronomic practices, cultivation practices and weeding practices as provided under the OMM, have contributed to better millet production and productivity.</p> <p>→ The handholding and regular monitoring of the Agricultural department officials to millets farmers have increased the confidence level of millet farmers and they are quite optimistic to increase miller production in future also.</p>	<p>→ CRPs are also engaged in promoting diversified millet recipes at household level which is augmenting household millet consumption in the project area.</p>	<p>→ There are local level evidences that millets powders are found as essential ingredients of “Chhatua Powder”.</p>	<p>→ Due to the upsurge of millet consumption even among the non-millet producing households has significantly contributed to the upward market demand for millets.</p>
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## 7.2 Weakness of OMM

Sl.	Stakeholders	Stakeholder’ Opinions on the Weakness of OMM in the district			
		Production	Consumption	Processing	Marketing
1	District level Agricultural Officers	<p>→ Change in the mindset of farmers is a time-consuming process. They are taking their own time from diverting to millets from other crops.</p> <p>→ Further continuance of the OMM supported awareness programme would leverage the adoption of millets as an important dry land crop in the project area.</p>	<p>→ There is still lack of awareness among the masses regarding the health benefits of millet consumption.</p> <p>→ Millet should be included in the Food Security Act, of the Govt. of India, so that millet consumption would be further increased.</p>	<p>→ Millet processing machineries are not available in all village, so for the purpose of processing, households spend a sizable chunk of their time by undertaking travel to the nearby processing centres.</p>	<p>→ Govt. procurement of millets is yet to be full-fledged. Once it gets done, there are good chances of improvement of millet production and consumption.</p>

2	Block level Agricultural Officers	→ Millet farming is a traditional farming practice. Adoption of modern methods of cultivation is yet to be full-fledged.	→ By nature, millets are light foods, so, most often people engaged in hard manual works, accord priority to heavy foods rather than millets.	→ Most of the people are yet to be trained on the required specialised processing of millets.	→ Govt. procurement of ragi is still limited and yet to be strengthened.
3	District level WASSAN Officials	<p>→ Procurements targets currently available is very much limited to ragi only and other non ragi millets are completely excluded from the procurements. Had there been coverage of non ragi millets in the procurement process, perhaps more number of millet farmers might have adopted non ragi millets.</p> <p>→ The district level project Management Unit (DPMU) might have contributed to more millet production. As the DPMU of OMM is yet to be functional at the district level, perhaps the millet production is limited.</p>	<p>→ Lack of sufficient training on tasty millet recipes compels people to use traditional millet recipes, so, the users get bored most often by repeatedly consuming the same traditional millet-based recipes.</p> <p>→ Millet recipes although introduced under ICDS and PDS, still it is optional, so consumption improvement is not getting broad-based.</p>	→ Govt. through OMM project intervention is yet to promote access and usage of millet processing units at every village.	→ Besides, non ragi millets are yet to be included in the ambit of Govt. procurement through the fixation of MSP.
4	Facilitating Agencies	→ The delay in the receipt of incentives and inputs as provided to millet farmers, very often limits the full-scale acceptability of the OMM farmers.	→ Since decades, there is social discouragement that millet recipes are poor man's food, which stands on the way of increasing millet consumption.	→ Age old food habits may take time to get changed in favour of millet consumption drastically.	→ There is imperative need to promote export of millets from India.



5	CBOs	<p>→ Presently, there is limited implementation of the procurement policy for millet crops. If the procurement policy is expanded, there may be further scope for promoting millets in the project area.</p> <p>→ There is limited progress of Custom Hiring Centres as supported under OMM. The full-scale non-functionality limits to the desirable level of millet production in the project area.</p>	<p>→ There should be training on the preparation of dry foods from different types of millets. Rural women are acquainted only with the preparation of traditional recipes.</p>	<p>→ Electricity facility is not found in all of the villages. Sometimes, despite availability of electricity facility, people find it difficult to pay electricity bills every month.</p> <p>→ Resultingly, even if millet processing units are found, it becomes very difficult to make regular functioning of millet processing machineries.</p>	<p>→ Farmers complain that there is payment delay by the Govt, when they sell their millets through mandis.</p>
6	CRPs	<p>→ Use of certified seeds is practiced by limited number of millets. This is attributed to non-availability of required certified seeds in timely manner. Perhaps use of certified seeds by the millets farmers can enhance millet production in the project area.</p>	<p>→ Most of the rural people consume ragi millet as porridge (Jau) only, which is not tasty. Sufficient training and awareness on the preparation of alternative recipes would further increase millet consumption.</p>	<p>→ Trained manpower to operate millet processing machines is also limiting factor for machine-based processing of millets in the project villages.</p>	<p>→ Owing to higher cost of cultivation, the MSP of millets are still considered lower by the millet farmers.</p> <p>→ Besides, there are delays in the procurement of millets under Mandi system. Farmers say that soon after harvest, Mandi system should become effective, so that, there will quick cash inflow to the farmers bank A/Cs.</p>

### 7.3 Opportunities of OMM

Sl.	Stakeholders	Stakeholder' Opinions on the Opportunities of OMM in the district			
		Production	Consumption	Processing	Marketing
1	District level Agricultural Officers	→ The net income from millet cultivation per acre of land is higher relative to other crops. So, there is good prospect of undertaking millet cultivation and substituting other crops by millets.	→ Millet is very much nutritious and hygienic food.	→ Ragi threshers and peelers supplied to SHGs will strengthen millet processing. → Pulverisers are likely to be provided through OMM will strengthen processing activities.	→ There is increased scope of marketing of millets domestically as well as internationally.
2	Block level Agricultural Officers	→ It requires less water and drought resistant. Even in the very unfavourable marginal lands, millet crops can be grown.	→ It can be easily accessed in any type of marketing places starting village Haats upto supermarkets.	→ Millet farmers to some extent have adopted modern methods of millet cultivation and processing. This is due to the sincere efforts of OMM.	→ Millet procurement with MSP support is gradually mainstreamed and there is also systematic attempts to cover all millets under MSP.
3	District level WASSAN Officials	→ It is climate resilient and having solid promise in rainfed agricultural scenarios.	→ Multiple millet-based recipes are possible and households have slowly learned the preparation of multiple millet-based recipes owing to systematic intervention of OMM in providing demonstrations of different millet-based recipes.	→ Millet farmers are gradually acquiring good deal of knowledge on millet processing and further value addition.	→ Few of the Food retailers have already started branding of millets, so as to cater to the needs of brand conscious urban middle class buyers and high-end buyers.
4	Facilitating Agencies	→ Millet can be grown organically, and the	→ Millet can be consumed along with many other foods.	→ Millet processing units although not	→ Govt. has started millet-based tiffin centres with

		concept of organic foods is trending in recent years particularly among the urban middle class people.	<ul style="list-style-type: none"> <li>→ It can be a wholesome meal even without combining with other foods.</li> <li>→ Its consumption can be any meal of the day or all the meals of the day.</li> <li>→ Millet is very much a flexible food.</li> </ul>	established in all of the villages, but, there is good access to the processing units at least at the GP level.	the support of SHGs, and there is good demand for the items supplied through this millet cafes.
5	CBOs	→ Millet crops can be grown even in the sloppy terrains and hilly areas.	→ Millet is proven immunity booster food and during the time of ongoing Covid-19 pandemic, millet consumption has increased relevance.	→ Millet processing and value addition can enhance the value chain activity of millets and even the supply chain can be increased to the export market.	→ There is good chance of promoting skills for millet-based value addition activities as well as strengthening the supply chain management of millet activities.
6	CRPs	→ All categories of farmers can easily adopt millet cultivation, because of the simplicity of its cultivation process without entailing much of the sophisticated knowledge.	→ The outreach of millet consumption could be further reinforced by further promoting millets in the MDMs and AWCS.	→ There is plan to undertake systematic intervention for the promotion of millet processing in all of the OMM intervention villages.	→ Considering that more number of households and household members are adopting millets as staple foods, there is good chance of marketing of millets in the immediate future.

#### 7.4 Threat of OMM

Sl.	Stakeholders	Stakeholder' Opinions on the Threats of OMM in the district			
		Production	Consumption	Processing	Marketing
1	District level Agricultural Officers	→ Farmers will adopt to millet cultivation only in high land areas where paddy and cultivation of other crops are risky. In that way, there can't be any major diversion of paddy lands for millet cultivation in Odisha.	→ Millet can't be exclusively consumed by itself. Under current socio-economic situations, millet can't be exclusively considered as the staple food.	→ Market needs finest quality flours without presence of any husk in the flour. But in the case of ragi flour, there is every possibility of fibres and starches in the flour. From marketing point of view, it is to some extent difficult.	→ Millet farmers in the absence of MSP are likely to sell to middlemen which is very much exploitative in nature and farmers become bound to undergo distress sales of millets.
2	Block level Agricultural Officers	→ It is traditionally believed by the farmers that millet cultivation is a subsistence-oriented farming practice and it is very hard for the farmers to believe about the commercial viability of millet farming.	→ As millet are light foods and quickly digests, the hard-working rural people may find it costlier and inconvenient to substitute rice like heavy food for millet.	→ There is large scale wastage in the processing of millets.	→ Although, there is govt. procurement for ragi, for non ragi millets, such mechanism is yet to be established which is a limitation for millet farmers for proper marketing of their produce.
3	District level WASSAN Officials	→ Millet cultivation can't be possible in all land categories, which is very much a limiting factor for aggressive outreach of millet cultivation.	→ Although quality wise millets are very good, but, most often people are detached from millet as taste wise, millets are not very good.	→ There is absence of processing facilities at village level.	→ Marketing of millets is viewed to be a constraint owing to limited processing facilities of millets.
4	Facilitating Agencies	→ Farmers feel it difficult to consider millet cultivation as principal cultivation of any cropping season. Rather it is supplementary	→ Despite promotion of so many varieties of millet base recipes, but majority of people consider ragi porridge as the main recipe, which can't be	→ Considering limited demand, private investment in millet processing sector is found limited.	→ In the case of non ragi millets, there is very much limited marketable surplus, for which it is becoming difficult to strengthen proper

		cultivation as perceived by the farmers.	substituted by any other recipe.		marketing channels for millets. Resultingly, middlemen purchase is found to be the very much established channels for non ragi millets.
5	CBOs	→ Paddy cultivation, over time has influenced the socio, religious and cultural practices of farmers' households, which might hinder the sustained adoption of millet farming.	→ Even if there is large scale adoption of millets as staple food, the supply of millet is limited.	→ Limited mechanised processing facilities at village level discourage millet processors to go for necessary value addition particularly for millets requiring dehusking. It is the case of suan, kangu and kodo millets.	
6	CRPs	→ Most often the millet farming is considered inferior compared to the prestige value attached to other crops cultivation particularly paddy cultivation.	→ Large scale adoption of millet as staple food may lead to scarcity of millets and consequently higher price which may confuse households to consume millets.		

## Chapter-VIII: Key Findings and Way Forward

### 8.1.1 Outreach of OMM

- Ragi area in 2010s compared to 2000 decreased by 33.77 percent in Nuapada district in comparison to. 21.77 percent at state level during the same period. This implies relatively there is more shifting of land from ragi cultivation to other crops in Nuapada district in relation to the overall state picture. However, for small millets there is positive increase in the land area in 2010s compared to 2000s.
- The yield index of ragi in Nuapada district in comparison to state level performance of the same depicts lower status of the district during both the decades. On the other hand, in the case of small millets, the yield index is improved in 2010s compared to 2010s.
- The decadal variation in ragi production in the district as well as the state is negative. However, the percentage fall in 2010s compared to 2000s in the district stands higher compared to all Odisha level. Percentage share of the district in the total ragi production of the district stood at 1.70 percent in 2000s which has slightly decreased to 1.37 percent in 2010s.
- In the case of production volume of small millets, there is 28.10 percent average annual increase in 2010s compared to 2000s in the district which is much higher compared to state level figure during the corresponding period.
- By the end of Kharif 2019-20, OMM has covered three blocks in Nuapada district. Cumulatively, in all these blocks, there is outreach of OMM in 87 GPs, 198 villages, 4977 farmers and 3765.87 hectares of land area under millet cultivation.

### 8.1.2 Socio Economic Characteristics Millet Farmers' Households

- Incidence of female millet farmers registered under OMM is comparatively higher at Komna block in relation to Boden and Sinapali blocks. Overall, about 80.5 percent of millet farmers of Nuapada district are males and the remaining 19.5 percent are females.
- Majority of millet farmers, overall, to the extent of 76.7 percent are Scheduled Tribes (STs) followed by other castes (12.0%) and the remaining 1.2 percent are SCs. Highest incidence of millet farmers to the extent of 98.8 percent at Komna block are found as tribals.
- The mean age of millet farmers is overall found at 47.5 years. out of the total registered millet farmers, as high as 60.2 percent are illiterates followed by upto primary level (16.2%), upto HSC standard (9.5%), upper primary (8.7%) and above HSC (5.4%).
- Proportionate share of small farmers, medium farmers, marginal farmers, and large farmers are found at 57.3, 33.2, 6.6 and 2.9 percent respectively. The pattern is similarly noticed in all the blocks covered under OMM.
- Marginally higher proportion of millet farmers of the district have pucca houses followed kuchha houses and semi pucca houses. The average family size of OMM registered the millet households at Boden, Komna and Sinapalli is found at 5.5, 4.9, and 5.2 respectively.

- The overall sex ratio among the millet households of the district is found balanced. Compared to Boden and Sinapalli blocks, the sex ratio at Komna block stands very much advantageous.
- Overall 47.6 percent of the farmers have joined into OMM in 2017-18 year, followed by 44.1 percent in 2018-19 and the remaining 8.3 percent in 2019-20. Majority of millet farmers of Boden and Komna block are found to have been registered under OMM in the year 2017-18.

### 8.1.3 Behaviour of millet production

- There has not been much change in the paddy and pulses areas under cultivation. Good amount of positive changes is noticed for vegetables, oil seeds and cash crops. Overall, there is 0.4 percent fall in paddy area, 1.5 percent increase in the pulse areas, 10.5 percent increase in vegetable areas, 25.4 percent increase in oilseeds, and 18.5 percent increase in cash crops.
- With respect to major millet, ragi, there is only 21.7 increase in the land area put for ragi cultivation. However, for kodo, there is significant positive increase in the land area put for kodo cultivation. There is about 65.7 percent positive change in the kodo area under cultivation.
- For ragi crop, it is found that mixed cropping was prevalent as a major agronomic practice during pre-project period which has shifted in favour of mono cropping pattern during post project period. It is quite astounding that there is 100 percent mono cropping of ragi in the district during post project period. For Suan, Kangu and Janha, there is mono cropping practice by the reporting farmers during pre-project as well as post project period.
- For all types of millets almost in all of the project blocks of the district, farmers have shifted from traditional broadcasting method of cultivation and adopted other improved methods of cultivation. It is further observed that there is substantial improvement of LT method particularly for ragi and kodo millets, which are found to be the two major millets of the district.
- The OMM project intervention has systematically encouraged millet farmers to undertake a greater number of weeding on the millet fields. As a result of this, more than two-time weeding has positively increased for all types of millets. Weeding practices for ragi was two times at Komna and Sinapalli blocks of the district. The same for Suan, Kangu and Janha which mostly one time during pre-project period has become two times and more than two times during post project period. For Kodo millet, the weeding practices is found to have been reduced owing to standard package of practices followed by the farmers during post project period
- Production of ragi per farmer in Nuapada district has increased to 4 quintals during post project period relative to the same at 1.5 quintal prevailing during pre-project period. During the corresponding period for the overall OMM project area at state level, ragi production per farmer has increased from 4 quintal to 5.6 quintal. Similarly, production per acre in Nuapada district is found less compared to all Odisha situations. The analysis suggests that with respect to ragi production, Nuapada district lags the overall OMM area at the state level.
- In addition to promoting the outreach of existing millets among a greater number of farmers, the OMM has also successfully promoted new improved varieties of millets in selected project areas. Improved “Arjuna” varieties of ragi is introduced by some of the farmers of Komna block.

#### 8.1.4 Behaviour of millet Consumption

- Summer season household consumption of millets is higher compared to winter and rainy seasons in both time periods as pre and post period.
- Overall, per day household consumption of millets stands higher in winter season compared to Rainy and Summer seasons during both time periods i.e., pre and post project period.
- Number of households purchasing millet for domestic consumption stood at 10.8 percent during pre-project period which has come down to 1.82 percent during post project period. The same for at all Odisha level has declined from 39.6 percent during pre-project period to 1.86 percent during post project period.
- During post project period owing to mainstreaming of PDS, households are found purchasing millets from PDS.

#### 8.1.5 Behaviour of Millet Processing and Marketing

- The processing activities mainly comprise of converting ragi to flour and de-husking in the case of other millets. With respect to ragi flour making, majority of households depend on machine for which they cover a minimum distance of 2 Kms. and maximum distance of 20 Kms.
- On the other hand, for other types of millets, de-husking of millet is required which is done through traditional means by all households. However, the household's dependent on traditional processing uses locally available traditional instruments.
- Soon after the introduction of Mandies under OMM, millet farmers are processing their millets as per Mandi standards. They are sun-drying dehusked millets for maintaining required moisture. Very commonly, they sell millets with husk at a lower price. T
- he middlemen undertake value addition activities by making millets husk free. Further middlemen also do shorting and grading of millets according to quality. Now as a result of OMM intervention and training to millet farmers, slowly they have started value addition activities for the marketable surplus of millets.
- During pre-project situation, around 79.8 percent of surplus ragi surplus were sold through middlemen and now, during post project period, as maxim as 81 percent of surplus ragi are sold through Mandis. This is a remarkable achievement of OMM.
- About 15.7 percent of surplus suan are sold through local haats during post-project period. During pre-project period local middlemen was the predominant channel and all of surplus kangu was sold through this However, during post project period, none of the millet farmers do undertake Kangu production.
- Similarly, during pre-project none of the farmers were producing Janha and farmers producing Janha during post project period are found selling through middlemen during post project period.
- During pre-project period local middlemen followed by local haat were the most prominent channels for selling surplus kodo millets by the farmers. However, the importance of local middlemen continues as a predominant channel even during post project period.



## 8.2 Way Forward

- Due to prevalence of MSP and procurement of kharif ragi through Mandi system, the millet farmers have well accepted ragi as a major millet crop in the OMM project areas. Farmers have also expressed their interest to cultivate ragi during Rabi season. It is suggested by the farmers as well as grassroot level OMM officials that procurement of ragi during Rabi season should be introduced so that ragi farmers will be interested to under rabi cultivation of ragi.
- Besides, there are farmer level suggestion for introducing MSP for other millets like Suan, kangu, janha and kodo millets. Due to non-prevalence of MSP for these millets, farmers are not giving sufficient attention for undertaking cultivation of non ragi millets.
- Govt. of India has recently focussed on promotion of Farmer Producers Companies (FPC) for increasing farmers income through FPC channels. There seems to be sufficient space for organising small holder millet farmers into FPCs. Besides, promoting millet producers' collectives at block and district level is expected to contribute to strengthening the economics of millet farmers. In some of the OMM areas, early efforts for promoting millet based FPOs have already been attempted and the benefits of such producers' collectives are expected very shortly. It is suggested that millet based FPOs should be organized in all of the OMM districts. Mainstreaming of FPO activity in the project area will provide sustainability of the programme, even after completion of the project.
- Despite emphasis of OMM for millet processing at GP level, it is not yet fully strengthened for which except ragi, for non ragi millets people undertake manual processing. Even in case of ragi also, a sizable chunk of households is undertaking manual processing of millets. Efforts should be made to strengthen millet processing units at GP level.
- Due to OMM intervention, there has been improved millet production and consumption in the OMM project area. Based on findings of the study, there is good scope for further improving PCPDC of millets OMM project areas. Further, there should be consumption improvement in non-OMM areas also. It is viewed that there should be continuous research for improving millet production and consumption in the state.