# OFFICE OF THE DEPUTY DIRECTOR OF AGRICULTURE KEONJHAR RANGE, KEONJHAR Letter No. 4294 //Dt. 18.12.18

To

The Dist. Informationn Officer,

NIC, Keonjhar

Sub:-

Uploading of Draft Expression of Interest for advertisement for selection of

facilitating agencies for special programme for promotion of Millets in

tribal areas in Keonjhar District in the district portal

Sir,

With reference to the subject cited above, please find enclosed herewith the Draft of Expression of Interest (EoI) for advertisement for selection of facilitating agencies for special programme for promotion of Millets in tribal areas in Keonjhar District for your information and necessary action. The same may kindly be uploaded in **Keonjhar District Portal** for information of all concerned.

Encl: As above

Yours faithfully,

Deputy Director of Agriculture, Keonjhar Range, Keonjhar

Memo No. 4295 //Dt. 18, 12.18

Copy forwarded to the Project Director, ATMA, Keonjhar for information and necessary action.

Deputy Director of Agriculture, Keonjhar Range, Keonjhar

Memo No. 4296 //Dt. 18.12.18

Copy forwarded to the Programme Secretariat, WASSAN, Bhubaneswar for information and necessary action.

Deputy Director of Agriculture, Keonjhar Range, Keonjhar

Memo No. 4297/Dt. 18.12.18

Copy submitted to the Collector & Trustee, DMF, Keonjhar for favour of kind information and necessary action.

Deputy Director of Agriculture, Keonjhar Range, Keonjhar

Memo No. 4298//Dt. 18.12.18

Copy submitted to the Director of Agriculture & Food Production, Odisha, Bhubaneswar for favour of kind information and necessary action.

Deputy Director of Agriculture, Keonjhar Range, Keonjhar

# Expression of Interest for "Special Programme for Promotion of Millets in Tribal Areas" For Keonjhar District Through Walk-In Process

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The project "Special Programme for promotion of Millets in Tribal Areas of Odisha" originated from the state level consultation on the subject "Comprehensive revival of millets securing nutrition and mitigating droughts in southern Odisha" held on 27th January 2016 at NCDS, Bhubaneswar organised by Planning and Convergence Department, Government of Odisha. As a follow up on the plenary recommendations chaired by Development Commissioner cum Additional Chief Secretary, a detailed Programme framework was developed.

### Major Objectives of the Programme:

- ➤ Increasing **Household Consumption** of millets by about 25% to enhance household nutrition security and to create demand for millets.
- ➤ Promoting **Millet Processing** enterprises at panchayat and Block level to ease processing at households and for value added markets
- > Improving **Productivity** of millets crop systems and make them profitable.
- ➤ Developing **Millets Enterprises** and establishing **Market Linkages** to rural/urban markets with focus on women entrepreneurs.
- > Inclusion of millets in **State Nutrition Programmes and Public Distribution System**

Special Programme for promotion of millets in tribal areas (Odisha Millets Mission) was launched in 2017. Programme will be implemented in 13 districts covering 65 blocks.

District Administration of Keonjhar District is now expanding the Odisha Millets Mission to 7 blocks in the Keonjhar District namely Joda, Champua, Sadar, Banspal, Harichandanpur, Hatadihi and Jhumpua. This expansion is funded through District Mineral Fund. Guidelines may be found at <a href="https://www.milletsodisha.com">www.milletsodisha.com</a> under the tab "Guidelines" for reference.

In accordance with approval of high powered committee under chairmanship of Development Commissioner cum Additional Chief Secretary, designated Programme Secretariat (WASSAN) (under State Secretariat for the programme hosted at NCDS) is inviting eligible Non-Governmental Organisations (NGOs) for the role of "Facilitating Agencies (FA)". Selection

will be done by District Agricultural Technology Management Agency (ATMA) under chairmanship of Collector cum Trustee DMF through a Walk-In process.

### The Mandatory criteria of the NGO to be selected as FA are mentioned below:

- 1. Should be legally registered and provide a self-attested copy of registration, PAN number and self-attested copy of PAN card.
- Should not have been blacklisted by Government of India, Government of Odisha,
  other state governments agencies, any Indian or international donor and provide a selfdeclaration by the authorized representative to this effect.
- 3. Should have a minimum of 3 years of work experience in the proposed blocks on agriculture with community organizations and/or farmer producer's organizations beyond capacity building or marketing. Additionally experience on millet production systems covering production, marketing, processing, research and inclusion of millets in Nutrition programmes will be an added advantage.
- 4. Should commit to implementing at least 500 Hectares under improved agronomic practices over five years in the proposed block. This target may be revised by the Collector & District Magistrate.
- The area to be covered under improved agronomic practices should not be under forest department or any government department. Land titles given under FRA are eligible for the coverage.
- 6. Should be willing to complete pre project work such selection of villages, farmers before the signing of the MoA. Costs for the pre project activities will not be reimbursed. Deadline shall be chosen by Project Director, ATMA in consultation with the selected FA and Programme Secretariat. MoA shall be signed only after the submission of the farmer data for the first year. Date of signing of the MoA will be beginning of the contract.
- 7. Should have experience of working with eligible community based organisations for atleast 3 years. Criteria of eligible community organisations is attached at Annexure D. NGO has to submit the self-scoring sheet and relevant documents along with EoI to for the proposed CBO for the project.
- 8. Should submit last 3 years' audited balance sheet and financial reports to the concerned regulatory authorities.

- 9. The chief functionary of the institution should not be a formal member of any political party and furnish an undertaking to this effect.
- 10. Should not have more than one-third of the Governing Body members related to each other and no staff members related to each other should be supervising each other.
- 11. Must have worked with any of the government program related to agriculture, NRM, farmer's organization in a substantial way (not merely in awareness or training or market linkages).
- 12. NGOs with experiences of working on organic agriculture especially millets will be preferred.
- 13. NGOs with experience of working on projects funded by District Mineral Fund will be preferred.
- 14. NGOs implementing projects on BT Cotton and Eucalyptus plantations in the proposed blocks will not be preferred. If this comes to notice at later stage, MoA will be annulled.

#### \*The Detailed format of EoI is attached as Annexure-A.

- 1. NGOs need apply in the specified format only.
- 2. One "Expression of Interest" Format should be filled for only one block.
- 3. If information more than one block is mentioned "Expression of Interest", then "Expression of Interest" will be cancelled.
- 4. NGOs can apply for maximum of two blocks. Each block will have separate EoI.

Expression of Interest is available in word format and pdf format at the websites <a href="http://ncds.nic.in"><u>www.milletsodisha.com</u></a> and <a href="http://ncds.nic.in"><u>http://ncds.nic.in</u></a> under the notice section under "EoI" respectively.

Copies of the following documents need to be submitted along with the EoI form:

- 1. Registration certificate of NGO.
- 2. Previous 3 years Audited statement of accounts for 2015/16, 2016/17 and 2017/18.
- 3. Fixed asset position including its present value and location.
- 4. Total no of professional staff of the organization.
- 5. Profile of Staff expected to be deputed for the project.
- 6. MoA/ agreement/ any documentary evidence of working for Govt. or special projects or Govt. undertakings for implementing drought resilient agriculture activities.
- 7. Address of head and field offices.

- 8. Scoring sheet and corresponding documents of proposed CBOs.
- 9. Previous 3 years Annual Report (Optional). NGOs submitting the report will be preferred.

Guidelines may be found at <a href="www.milletsodisha.com">www.milletsodisha.com</a> under the tab "Guidelines" for your reference. Further information can be obtained at the address below during office hours [Between 1000 to 1700 hours]. Filled Expressions of interest may be sent via email to <a href="mailto:ddakeonjhar.dag@nic.in">ddakeonjhar.dag@nic.in</a>, ddakeonjhar@yahoo.in, ncds bbsr@dataone.in with a copy marked to <a href="mailto:specialprogrammemilletsodisha@gmail.com">specialprogrammemilletsodisha@gmail.com</a> . Interested NGOs may write to <a href="mailto:ddakeonjhar.dag@nic.in">ddakeonjhar.dag@nic.in</a>, ddakeonjhar@yahoo.in and <a href="mailto:specialprogrammemilletsodisha@gmail.com">specialprogrammemilletsodisha@gmail.com</a> for queries.

Interested NGOs may arrive with filled EoI and presentation format at the office of Deputy Director cum Project Director, ATMA on January 4<sup>th</sup> 2019 at 9 AM and register accordingly. Interested FAs are requested to confirm with the office of Deputy Director cum Project Director ATMA three working days beforehand on the date of presentation.

Deputy Director cum Project Director ATMA Keonjhar retains the right to withdraw the expression of interest or change the date of presentation at any point of time without further explanation or notice.

### **Process of Selection:**

**Stage 1:** Presentations by organizations before District ATMA under chairmanship of Collector & District Magistrate/Representative of Collector & District Magistrate of the respective district through Walk in interview on 4<sup>th</sup> January 2019.

**Stage 2:** Maximum of three NGOs will be shortlisted for field verification. One NGO per block will be selected as Facilitation Agency (FA) for the Block. One NGO can be selected for maximum of 2 blocks per district.

**Stage 3:** NGOs selected as FAs will submit all relevant documents. NGOs will also submit the CBO details and panchayat details. Submitted Documents will be verified by Programme Secretariat.

**Stage 4:** After verification by Programme Secretariat, MoA will be signed between ATMA and Selected NGOs for the Programme.

## Annexure-A: Expression of Interest to Partnership with Special Programme for Promotion of Millets in Tribal Areas.

Detai	ils of	the Organisation:								
i.	Int	roduction								
	a.	a. Name of the organization –								
	b.	Acronym of the organiza	ation, if any	_						
	c.	Address of the organizati	on	_						
		i) Mailing / Correspond	ence office							
		ii) Visiting office								
	d.	Contact Person								
		i) Name	_							
		ii) Designation / Title	_							
		iii) Telephone No -	Land	line –						
			Mobile –							
			Email –							
		iv) Address, if different f	rom (c) –							
ii.	Ide	entity/Legal Status								
	i)	Is organization registered	l —	Yes No						
	ii)	If yes, Under	Socie	ety Act Under Trust Act						
			Unde	er Company Act Any other						
			(Sect	ion – 25)						
			If any	y other, specify –						
	iii	Year of registration –								
	iv	Since how long it is oper	ational (No. o	f years) –						
	v)	Operational area of the o	rganization -	State /s-						
		(only indicate the number	r)	District/s –						
				Block/s –						
				Village/s –						
	vi	Whether organization is a	registered und	er FCRA - Yes No						
	vii	) Whether it is registered u	nder Income	Гах - Yes No						

iii.	Governa	ance			
	for	at are VMG (vision, mitthe previous 3 years 20	14/15, 2015/16, 2016	5/17	Attach annual reports
	*	at are sources of fund f pus Endowr			Govt. Grant
		Donor's grant	Otherif others	s specify – (Fo	oreign)
iv.	Manage	ment / Administration			
	*	efly mention administra erole and responsibility	•		– (flow chart) No
		staff issued with letter	s of appointment / co	ontract Yes	No
v.	<ul><li>i) Whe</li><li>ii) Do y</li><li>iii) If ye</li></ul>	al Management ether accounts are audited by you have system of Internal es, specify — at financial statements are pr	control Yes		No No
	Bala	_	Receipt & payment [] Fund flow statement	Inco	ome & expenditurey
	Financia	al Particulars of the Agenc	y		
	nancial Year*	Turnover from Professional Services	Turnover from other Activities	Total Turnover	Income tax return filed ( yes/ no)**
2015-	16				
2016-	17				
2017-	-18				
**F	Please attac (Kindly at	es of Receipt & Payments ch last three assessment y ttach xerox copy of PIN d Balance Sheet	ears Income Tax Retur		e Sheet for these years
Finan	cial Year		of Balance sheet	Remarks	S
2015-	-16	(yes/ r	10)		
2016-	17				
2017-	18				

vi.	Perso	onnel / Sta	ff (Current	status	)						
	ii) l iii) l	No. of perm No. of temp	per of staff – nanent staff porary staff nical / profe	- (M - (M		olease specif	у̀				
Details	of St	aff to be	appointed	for t	he Millet Proj	ect					
Name			Position		E	ngaged sin	ce (ye	ar)	Quali	fication	
	i.	Was t	he organi	satio	n black listed	any time	e? If y	es, pr	ovide 1	the details	•
	ii.	Distric	et and Bloo	ck (s)	) proposed for	the progra	am ( N	Max 2	Blocks	s)	
		Distr Name		Bloc	ck Name		ľ	No of (	GPs		_
	iii.	Name	ocus area	ns of	work of the o					ed block: (	Main
	iii.	Name	ocus area	ns of t for	work of the	rs Cover	on in	the p	ropose artner Govt/	Agen Donor Donor	

v.	Experience in working with Community Based Organisations (CBO) in the
	proposed block:

- a. Has the organisation worked with eligible CBO in the past; Yes / No
- b. If yes, provide self scoring sheet and relevant proofs as Annexure:
- c. Please briefly describe your work with community organisation within the Block proposed in last 5 years?

Block Name	CBO Name	Year	Activity	Coverge (No of HHs)	Finanical Transaction

- vi. Do you have any similar production related projects mentioned in the proposed block
  - a. Hybrid Maize Production (Yes/No):
  - b. BT Cotton Promotion (Yes/No):
  - c. Eucalyptus Plantation (Yes/No):
  - d. Lemon grass (Yes/No):
  - e. Any other crop with hybrid seeds (Yes/No):
- vii. Experience in working on Agriculture in last 5 years in the proposed block ; Briefly describe:

Block Name	Year	Project Name	Crops	Coverage in Acres	Coverge (No HHs)	of

viii. Briefly describe areas of work on agriculture/horticulture in the proposed block/district in last 5 years: If you have worked before last five years, Please make changes in the year column and mention the details

S.No	Component	Year	Activity	Coverag e in Nos	Coverge (No of HHs)
			(SCI/ Line Transplantation /Intercropping through line sowing /Border Cropping/ Organic Agriculture/Horticulture	Acres	
1	Production	2018			
		2017			
		2016			
		2015			
		2014			
			(Dehulling / Pulverising / Destoning / Grading)	Nos	
2	Processing	2018			
		2017			
		2016			
		2015			
		2014			
			(Consumption Nutrition related Campaigns/ Value addition/ IEC material/ Participation in Melas)	Nos	
3	Consumption	2018			
		2017			
		2016			
		2015			
		2014			
			(Packaging/ Processed product FPOs)	In Rs Lakh	
4	Marketing	2018			
		2017			
		2016			
		2015			
		2014			

## Experience in working on millets; '

i. Briefly describe areas of work on Millets in the proposed block/district in last 5
years: If you have worked before last five years, Please make changes in the year
coloumn and mention the details

S.No	Component	Year	Activity	Coverage	No of HHs covered
			(SMI/ Line Transplantation /	Acres	
			Intercropping through line sowing/ Border Cropping /		
			Border Cropping / Organic manure application/Other		
1	Production	2018	Organic manure application/Other		
1	Fioduction	2017			
		2017			
		2015			
		2014			
		2014	(Dehulling / Pulverising / Destoning / Grading)	Nos	
2	Processing	2018			
		2017			
		2016			
		2015			
		2014			
			(Consumption Campaigns/ Millet Menu preparation/ Value addition/ IEC material/ Participation in Melas)	Nos	
3	Consumption	2018	,		
	•	2017			
		2016			
		2015			
		2014			
			(Packaging/ Processed product (Millet Flour etc), millet centric FPOs)	In Rs Lakh	
4	Marketing	2018			
		2017			
		2016			
		2015			
		2014			

••	<b>TT71 4 0 41</b>			41 TO 1		
11.	What is the	etatue at	millate in	the Kinelz	nranacad	hw wan'
11.	vv nat is the	status vi		me block	nionoscu	DY YUU:
					1 1	

Block	Millet	Target	AppoxCurrent	Seed	Appox %	Existing	Existing
Name	Crop	GP	Area under	Availability	Millet	Processing	Marketing
	Systems	Names	Millets	(Yes/No)	Consumption	Facilities	Facilities
	Name		(Yes/No)		per 100 HHs	(Yes/No)	(Yes/No)
					in target GPs		

# iii. Please mention the proposed villages and area coverage envisaged for the project?

Block Name	Name Of The Panchayat	Name Of The Village	No. Of Household	Area To Be Covered (Acre) in 5 Yrs	Years Of Work Experience In The Proposed Areas (Gp And Villages)

iv.	Please mention any other achievements related Millets/Organic Farming/ System of Crop Intensification in the proposed blocks?
v.	Please give three reasons why your organisation is the best organisation for promotion of millets in the block?

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## **Annexure- B: List of Proposed Blocks**

S.No	District	Blocks
1	Keonjhar	Joda
2		Champua
3		Sadar
4		Banspal
5		Harichandanpur
6		Hatadihi
7		Jhumpua

### **Annexure C: Eligibility Criteria for the CBO:**

Following is the mandatory eligibility criteria for selection of Community Based Organisation (CBO) for Special programme for promotion of millets in tribal areas:

- CBO must be functional for a minimum of 2 years. In case of recently formed FPOs/Federations/ Co operatives, member CBOs should be functioning for atleast 2 years.
- 2. CBO must not have defaulted loans from any governmental or nongovernmental sources such as OLM, OTELP, NABARD, Micro finance etc.
- 3. CBO should have a president and secretary who must have minimum literacy skills. Signatories of the CBO must possessreading and writing skills in Odiya. Reading and writing skills in Hindi and English will be considered added advantage. They should be able to sign on the bank pass book.
- 4. CBO must have history of conducting regular meetings with documented minutes.
- 5. CBO meetings should have happened at least once in every quarter.
- CBO members (At least 10 members or half of the membership whichever is less)
  must have collectively involved in either Interlending or some business or production
  related activity.
- 7. CBO must have maintained books and accounts and relevant registers.
- 8. CBO must have done transactions worth at least Rs 10000 till now.

.No	Areas for Rating	Criteria	Scores	Mark
1	Years of Existence	More than 4 years	10	
		2 to 4 Years	5	
		Less than 2 years	0	
2	Size of CBOs	Above 50 members	10	
		20 to 50 members	5	
		10 to 20 members	0	
3	Landholding of Farmers	All members are small and marginal farmers	5	
		50% members are small and marginal farmers	3	
		Less than 50% of the members are small and marginal farmers	0	
4	Profile of Farmers	>80% members are Women, SC/ST Farmers	10	
		60 to 80% members are Women, SC/ST Farmers	5	
		<60% members are Women, SC/ST Farmers	3	
5	Meeting – frequency, time and place	Monthly	5	
		Quarterly	3	
	time and place	Irregular	2	
6	Attendance of members at meeting in last 10 meetings	>80%	5	
		60-80%	3	
		Less than 60%	0	
7	Rules and regulations	Everyone is involved and rules documented.	5	
		Rules are not always followed.	3	
		Verbal/ Non Existent	0	
8	Savings/Share Capital	Savings/Share Capital not compulsory for extremely poor	10	
		Mandatory Savings/Share Capital	5	
		No Mandatory Savings/Share Capital	0	
9	Production/ Marketing related activities	More than 80% of the members	10	
		50% to 80% of the members	5	
		Less than 50% of the members	0	
10	Loan repayments	80% loan repayment as per schedule	10	
		60 -80% loan repayment as per schedule	5	
		Less than 60% timely loan repayment	0	
11	Books and Accounts	Books, accounts & registers are maintained.	10	
		All records are maintained but not updated.	5	
		No maintenance of books and accounts	0	
12	Financial Transactions	Greater than 50000 per year	10	
		Between 25000 to 50000 per year	5	
		Rs 10000 to Rs 20000 per year	3	
		Less than Rs 10000	0	1
		Total	100	

<sup>\*\*</sup> In case of producer groups, if members do not take any loans from the CBO , then loan section will be Non Applicable\*\*.